



PRESS RELEASE
September 30, 2014

North American Technology Company Begins Operations in Kenner

(KENNER, La) - Several months after announcing plans to move its corporate headquarters to Kenner, the 4th Source office is officially open for business. The large North American technology company recently began operations in Jefferson Parish. The Jefferson Parish Economic Development Commission ([JEDCO](#)), in conjunction with the [City of Kenner](#) and the [Jefferson Parish Government](#), joined 4th Source at its new offices to celebrate the company's grand opening Tuesday.



[4th Source](#), a systems and information technology company, relocated their corporate headquarters and delivery services center to Kenner from Georgia, where it will continue to provide near-shore technology and IT services to a variety of industries. Currently, 15 employees work out of the new headquarters. Eight of those employees are newly-based in Jefferson Parish. The company anticipates the creation of 320 direct jobs over time at an average salary of \$50,000, plus benefits. Employees will work in a 5,000-square-foot

shared space that was created to enhance connectivity, creativity and collaboration. This corporate headquarters is the company's fourth office established in the U.S.

"4th Source Provides products and services that support critical information technology functions within companies," says 4th Source CEO Michael Wedge. "We allow our customers to focus on their core business while we provide information technology support that is higher quality, lower risk, and lower cost."

Wedge, who grew up in Orleans and Jefferson Parishes, cited a variety of reasons for choosing to locate in Kenner. He was particularly pleased with the location because of the emerging IT industry in the Greater New Orleans area and the private/public

partnerships to enhance technology curriculums in our colleges and universities.

Throughout every stage of this project, JEDCO worked closely with the City of Kenner, Jefferson Parish Government, and [Louisiana Economic Development](#) (LED) to ensure 4th Source was provided with all the tools and information to aid in their decision to relocate to Kenner. JEDCO arranged site selection efforts, supplied demographic, wage and local market data pertaining to the burgeoning information technology industry in Jefferson Parish, and offered incentives guidance to 4th Source leaders, while also offering transitional office and meeting space.

JEDCO coordinated this project with LED, which led the state economic development program to offer the company a competitive incentive package. The package included comprehensive access to LED's FastStart, the nation's number one comprehensive workforce training program, as well as utilization of Louisiana's Digital Interactive Media and Software Development Incentive and the state's Quality Jobs Program.

"It has been so exciting to play a role in this project," says Jerry Bologna, JEDCO Executive Director. "4th Source's investment in this state-of-the-art headquarters highlights the resources and workforce base available in this community as the technology industry strives to reach critical mass. Not only is 4th Source bringing new jobs to our region, but it will provide an immense boost to the economic climate within Jefferson Parish and the City of Kenner. JEDCO continues to stand ready to support the 4th Source team as they begin to call Jefferson home."



"The JEDCO team has gone the extra mile to support us in our move to Kenner," adds Wedge of his experience with the economic development organization. "From our first meeting until today's Grand Opening event, JEDCO has demonstrated a business-friendly approach conducive to attract organizations to the area."

"This is great news for Kenner for many reasons," Kenner Mayor Michael Yenni says.

"We add a company in the growing technology market that will create hundreds of high-paying

jobs. And the partnership between JEDCO and state and local officials that helped to bring 4th Source to Kenner bodes well for the future of economic development in the city."

"This is a truly exciting day for Jefferson Parish," adds Parish President John F. Young. "We would like to commend JEDCO's efforts, along with the collaboration between state, regional and local organizations, in bringing this headquarters to the area. The attraction of 4th Source to Jefferson Parish speaks volumes about our community's business-focused climate and vast assets. We are thrilled to welcome 4th Source to the community and look forward to a long-term partnership with this outstanding company."

"Greater New Orleans, Inc. is thrilled to welcome 4th Source to the region," says Michael Hecht, President and CEO of [Greater New Orleans, Inc.](#) "Greater New Orleans is the fastest growing

technology market in the USA, with a strong foundation of local companies increasingly complimented by dynamic new firms, like 4th Source. The result is a growing critical mass of outstanding companies and jobs for our community."

The 4th Source office is located at 2400 Veterans Memorial Boulevard in Kenner. The company plans to employ 320 people in Kenner by 2018.

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ABOUT 4TH SOURCE: 4th Source, Inc. is a systems and information technology company founded in 2004. Headquartered in its new Kenner, LA location, 4th Source provides custom software and IT solutions to clients in the healthcare, software/IT and financial services industries. In addition to Georgia and Jefferson Parish, the company has offices in Memphis, TN and Denver, CO. Three delivery centers currently operate out of Mexico. For more information, visit www.4thsource.com.

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4th Source, Inc.'s Corporate Headquarters - Grand Opening in Kenner, Louisiana

4th Source, Inc. opened its headquarters and delivery center in Jefferson Parish yesterday with Mayor Michael Yenni and JEDCO.

New Orleans, Louisiana (PRWEB) October 01, 2014



4th Source, Inc. opened its corporate headquarters and fourth delivery center in Jefferson Parish, yesterday, September 30, 2014. The ribbon cutting ceremony was hosted by Kenner Mayor Michael Yenni and was attended by John Young, Jefferson Parish President, JEDCO, GNO, Inc. and other Louisiana dignitaries to celebrate the new milestone for this Inc. 5000 recognized company.

4th Source's new location will create 300 direct jobs at an average salary of \$50,000, plus benefits, while adding over 400 indirect jobs over the next 5 years. These jobs will be focused on supporting customers' information technology requirements. With their headquarters located conveniently in the vicinity of the Louis Armstrong New Orleans International Airport and Interstate 10, 4th Source offers easy accessibility for companies and new employees throughout the NOLA community.

"We are pleased to formalize our local presence with the grand opening of our corporate headquarters in Kenner. We have been welcomed and supported by numerous organizations and an overall business friendly climate in the area. 4th Source will work passionately to be a significant contributor to the economic growth in the local area" said Michael Wedge, 4th Source President and Chief Executive Officer. Mr. Wedge also says, "4th Source will add over 300 direct jobs to the local community over the next five years. We are already working with JEDCO, LED, and the local universities on attracting the best and brightest graduates to join our corporate family."

About 4th Source

Since 2004, 4th Source has enabled clients to optimize performance at every stage of their business by developing, building and deploying advanced software development lifecycle solutions. 4th Source partners with companies throughout the U.S. to provide reliable and cost-effective strategies that extend their in-house development teams and accelerate their technology ROI.

Proximity Matters

4th Source is a U.S. owned and operated business and IT consulting firm with more than 350 IT professionals across North America. We serve clients through our headquarters in Kenner, LA, two U.S. satellite offices, and three [nearshore delivery centers](#) in Merida, Colima and Mexico City, Mexico. Unlike offshore centers located halfway around the world, our Mexico centers offer convenient proximity, similar time zones for communication and collaboration as well as significant cost savings.

We understand the challenges U.S. companies face and the importance of doing business with a responsive and dependable firm you can trust. Our highly experienced U.S. based leadership, sales, and account executive teams include former employees of software vendor consulting organizations such as Oracle, SAP, and other Big 5 partnerships.

Recognized Healthcare and ISV Experts

4th Source develops, builds, and deploys entire IT business software services, solutions, and accelerators for both healthcare and [independent software vendors](#) (ISV). We have established long-term partnerships with several of healthcare's most successful and effective Fortune 20 companies. Our unique offerings and execution excellence have enabled us to grow by more than 40% each year for the last five years, and Inc. 5000 named us "one of the fastest-growing companies to watch" in 2012.



Tech company from the Atlanta area has opened its planned headquarters office in Kenner

By [Mark Waller, NOLA.com | The Times-Picayune](#)

Email the author | [Follow on Twitter](#)

on September 30, 2014 at 2:45 PM

The information technology firm [4th Source](#), which [announced in April that it planned to move its headquarters from the Atlanta area to Kenner](#), has opened its Veterans Memorial Boulevard office, the company and economic development officials announced on Tuesday (Sept. 30).

So far 4th Source has 15 employees in place in Kenner, where the office opened in recent weeks. The company expects to locate 320 employees there over the next few years. It builds information technology systems and writes software for corporate clients and has offices in Mexico and elsewhere in the United States.

Jobs at the headquarters will average \$50,000 in annual salary, according to the company. The office covers 5,000 square feet at 2400 Veterans Memorial Boulevard in Kenner.

The Louisiana Economic Development agency lured 4th Source to the state party by offering assistance from the state's FastStart workforce training and recruiting program, the Quality Jobs Program giving rebates to businesses that create jobs in Louisiana and its digital media tax incentive.

The Jefferson Economic Development Commission helped 4th Source research and plan the move. The firm was founded in Georgia in 2004.

Company, JEDCO, Jefferson Parish and Kenner officials held a celebration of the office opening on Tuesday.



4Th Source, Inc.s Corporate Headquarters - Grand Opening in Kenner, Louisiana

Posted: Oct 01, 2014 2:38 AM CDT <em class="wnDate">Wednesday, October 1, 2014 3:38 AM EDT

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partnerships with several of healthcare's most successful and effective Fortune 20 companies. Our unique offerings and execution excellence have enabled us to grow by more than 40% each year for the last five years, and Inc. 5000 named us one of the fastest-growing companies to watch in 2012.

For the original version on PRWeb visit: <http://www.prweb.com/releases/2014/10/prweb12214807.htm>

Read more: <http://www.foxcarolina.com/story/26672721/4th-source-incs-corporate-headquarters-grand-opening-in-kenner-louisiana#ixzz3HMYnTIsY>



Relocated tech HQ opens today in Kenner

By: Maria Clark, Reporter September 30, 2014 0

4th Source, the systems and information technology company that announced its move to Kenner in April, officially opened for business today.

So far, the IT firm has hired 15 employees at its new headquarters at 2400 Veterans, the building formerly known as the Xerox Center that Kingfish Development bought in January.

According to today's announcement, eight of those employees recently relocated to Jefferson Parish from out of state. The company is working with Louisiana Economic Development's FastStart workforce training program and the state's Quality Jobs program to train and recruit employees for the new location.

The company intends to hire 320 people in Kenner by 2018 with a starting salary of \$50,000 plus benefits. Its new corporate headquarters is the company's fourth office in the United States. 4th Source continues to provide technology and IT services to clients based out of their site in Georgia.

To secure the relocation of the company main office from the Atlanta area, the state offered the company its Digital Interactive Media Software Development Incentive, which provides a 25 percent refundable tax credit on eligible production expenditures, and a payroll tax break through its Quality Jobs Program.



Promising and progressive tech company targets Kenner for new HQ, will create 300 jobs

Posted 4:14 PM, September 30, 2014, by [Erin Nicole](#)

KENNER, La. (WGNO) - First he built the company. “[4th Source](#) is a company that provides IT services to healthcare and other companies and industries in the U.S. We started as a new business nine years ago with one location in Mexico with really two employees,” says CEO Michael Wedge.

Now, he’s building furniture for the new corporate headquarters in Kenner. “This particular color is called chocolate, it’s a carbonized bamboo so it’s not a stain it’s the actual color of the material,” says Wedge as he shows the woodwork of his desk.

“We wanted to involve our management team and our employees in being part of creating this new location headquarters for us and so the building of the furniture just became an extension of that mindset. We also wanted to do something that was a little green, these are a renewable resource and bamboo that we were able to work with a local company called New Orleans Bamboo. I think the organization feels that this is more than an office space, that it’s an extension of who we are. We own it, we bought into it but we were also key in building it,” says Wedge.

But what’s more exciting than the furniture is the future of the company, by 2018 4th Source plans to have 300 employees. It’s a promising homecoming for Wedge who grew up in the area and passed up other states and locations for the chance to bring his business to Jefferson Parish.

“It’s connecting back with people I know but it’s also creating opportunities for businesses that are already here. The fact that I’m local and that I knew local, my family is local, my sisters all live here, it just made it easier for me to connect with the local organizations and accelerate the process.”

4TH SOURCE STORY ALSO RAN ON FOX 8





Technology company opens doors in Kenner promising high-paying jobs

Owner cites workforce, business-friendly environment for move

UPDATED 6:35 PM CDT Sep 30, 2014

KENNER, La. —A new technology company officially opened its doors to Greater New Orleans Tuesday morning promising high-paying jobs and its expertise to the state's growing business climate.

The announcement came in April that the technology company 4th Source would be relocating its headquarters to Kenner from Georgia, and now it is up and running.

With this move to Jefferson Parish, by 2018 the company expects to create 320 jobs in the IT industry with an average annual salary of \$50,000. The Louisiana Economic Development (LED) estimates the project will result in an additional 412 new indirect jobs.

The company was founded in 2004 and specializes in providing technology solutions for the healthcare, financial and software industries. The company plans to continue developing new business in those industries locally and nationally.

The owner and CEO, Michael Wedge, grew up near the location of the 5,000-square foot office space located in a high rise building at 2400 Veterans Memorial Boulevard. He said it was the business-friendly environment, excellent high-technology talent pool and financial incentives to support the company's growth plans that drew them to the area.

"We've been going overseas and importing talent, but what we're seeing is in Louisiana with the investments in the universities to drive computer science, to drive engineering programs and the like, we're seeing graduates coming out locally so we're looking forward to providing opportunities," Wedge said.

There are 15 people working out of the office right now, eight of which are locals. The company plans to hire 25 or more new people within the next 12 months.

The Jefferson Parish Economic Development Commission coordinated with LED to offer the company a competitive incentive package, which included access to LED's FastStart, the nation's number one comprehensive workforce training program.

Read more: <http://www.wdsu.com/news/local-news/new-orleans/technology-company-opens-kenner-headquarters/28332860#ixzz3HMaq4lqa>

4th Source, a Systems and Information Technology Company, Relocates Corporate Headquarters to Kenner

[Julia Ballard](#) | October 1, 2014 | [0 Comments](#)



Back in April, a large North American technology company [announced it was opening](#) a corporate headquarters in Kenner, a project organized in part by the Jefferson Parish Economic Development Commission (JEDCO), in conjunction with the City of Kenner and the Jefferson Parish Government. [4th Source](#) celebrated its grand opening with a ribbon cutting ceremony on September 30th.



4th Source provides nearshore technology and services across a number of industries. “4th Source Provides products and services that support critical information technology functions within companies,” explains CEO Michael Wedge. “We allow our customers to focus on their core business while we provide information technology support that is higher quality, lower risk, and lower cost.”

The new space, which also includes the company’s delivery services, is a 5,000-square-foot shared space that was created to enhance connectivity, creativity and collaboration. 15 employees currently work out of the new headquarters, and the company plans to employ 320 people in Kenner by 2018.

JEDCO coordinated the effort to bring 4th Source into the growing technology sector in the region. The organization arranged site selection efforts, supplied demographic, wage and local market data, and offered incentives guidance to 4th Source leaders. Louisiana Economic Development (LED), the state’s economic development agency, provided 4th Source with a competitive incentive package, including access to FastStart, a workforce training program, and use of Louisiana’s Digital Interactive Media and Software Development Incentive and the state’s Quality Jobs Program.

Michael Hecht, President and CEO of Greater New Orleans, Inc. said they are thrilled to welcome 4th Source to the area. “Greater New Orleans is the fastest growing technology market in the USA, with a strong foundation of local companies increasingly complimented by dynamic new firms, like 4th Source. The result is a growing critical mass of outstanding companies and jobs for our community.”



PRESS RELEASE
October 9, 2014

JEDCO Announces New Deputy Director

(FAIRFIELD, La) -- [The Jefferson Parish Economic Development Commission \(JEDCO\)](#) is pleased to introduce Lacey G. Bordelon in her new role within the organization. Lacey will serve JEDCO as the new Deputy Director.



In her new role, Lacey will be tasked with directing JEDCO's internationally award-winning business retention and expansion program, which is designed to link existing businesses with resources and assistance to help to overcome obstacles and attain growth objectives. She is also responsible for business attraction efforts for the organization, including the preparation of competitive proposals to recruit companies to the parish. Lacey will also oversee the continued development and growth of the [Churchill Technology and Business Park](#), as well as the organization's strategic planning initiatives.

Lacey joined the JEDCO team in 2007 as an Economic Development Specialist before being promoted to the Director of Economic Development Services. She received her Master's degree in Urban and Regional Planning from the University of New Orleans and has received professional training in courses focused on business retention & expansion, real estate development and credit analysis through the International Economic Development Council and the National Development Council. Lacey's vast experience in managing and implementing business assistance programs, coupled with her background in planning, made her the ideal candidate for the position.

"I couldn't be more excited to assume my new role at this prestigious and professional economic development organization," Lacey says. "Working for such an outstanding organization backed by an amazing team, which has propelled JEDCO forward in its mission of job and business growth in Jefferson Parish, only adds to my excitement. I look forward to furthering JEDCO's objectives, realizing the successful development of Churchill Technology and Business Park and ultimately, serving the needs of the Jefferson Parish business community."

"Lacey has played a vital role in the success of this organization for years," says Jerry Bologna, JEDCO's executive director. "Lacey's vast experience in managing a variety of economic development projects and her intense focus to detail make her a perfect fit for this role. I couldn't be happier to be working with her to bring JEDCO to the next level of success."

For additional information about JEDCO, visit www.jedco.org or call (504) 875-3908.



New Orleans CITYBUSINESS

People in Business, October 24th, 2014

By: [CityBusiness staff reports](#) October 24, 2014 0



Lacey Bordelon



John Allan



Lori Mipro



Michael Smith



Barrett Stephens



Laurence LeSueur



Joshua Cox



Robert Dressel



David Gallo



David Perlis



John Alario



Mike Garin



Don Allee

Awards

Northshore Harbor Center General Manager Kathy Lowrey was awarded the 2014 Athena Leadership award by the East St. Tammany Chamber of Commerce.

General business

Lacey Bordelon has been promoted to deputy director of the Jefferson Parish Economic Commission.



Jefferson Parish economic group names deputy director



The Jefferson Parish Economic Development Commission has named Lacey G. Bordelon as its deputy director.

Bordelon joined JEDCO in 2007 as an economic development specialist before being promoted to director of economic development services.

In her new role, Bordelon will direct JEDCO's business retention and expansion program and be responsible for business attraction efforts.

She also will oversee the continued development and growth of the Churchill Technology and Business Park, as well as the organization's strategic planning initiatives.

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Bordelon received her master's degree in urban and regional planning from the University of New Orleans.

THE NEW ORLEANS ADVOCATE

Jefferson Parish economic group names deputy director

Oct. 11, 2014

0 Comments

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"I look forward to furthering JEDCO's objectives, realizing the successful development of Churchill Technology and Business Park and ultimately, serving the needs of the Jefferson Parish business community," Bordelon said.



PRESS RELEASE
September 26, 2014

JEDCO to Offer Software Tools Seminar to Help Grow your Business

Part of Grow with JEDCO Seminar Series

(Fairfield, La) - On a day-to-day basis, you probably encounter a vast array of software tools that claim to grow your business, to make your job easier, and to help your company reach the next level of success. But which ones actually work? It can be difficult to weed out the best tools from the ones that don't really do much. That's why the [Jefferson Parish Economic Development Commission \(JEDCO\)](#) will host a seminar to teach you about technology tools that get the job done.

As part of the [Grow with JEDCO](#) series, the economic development commission partnered with [Simmons & White](#) to host "Software Tools Available to Help Your Business Grow: Finding the Right Tools and Leveraging your Existing Ones." This educational seminar will provide small and medium-size businesses with information about software tools that can help a business excel and maintain a competitive advantage. Jay Jayakrishnan, a partner with Simmons & White, will present on behalf of [Susco Solutions](#) to cover the following topics:

- The limitations of tracking data in Excel
- Identifying software tools that can help businesses grow
- How to avoid picking the wrong tools
- Finding software tools that match your company's processes
- How to integrate your use of existing tools with potential new ones
- Building your own solutions and customizing existing ones
- Crucial information a business needs to help them improve on their internal software strategy

Join us Wednesday, October 22nd, at the [JEDCO Conference Center](#) in the Churchill Technology and Business Park (701A Churchill Parkway, Avondale) from 9:00-10:30. Admission is free, but registration is required to attend. The event is open to all businesses and entrepreneurs. Click [here](#) to register. For more information, contact Kelsey Scram at kscram@jedco.org or call (504) 875-3927.

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About JEDCO: JEDCO is an independent, yet complementary arm of Jefferson Parish government with the main objective of attracting, growing and creating new business in our area. Since its inception in 1987, JEDCO has aided thousands of companies through [business incubator](#) and [loan programs, tax incentives and rebate programs, workforce development](#) and information services. While dedicated to assisting existing Jefferson Parish businesses, JEDCO's efforts also target the recruitment of new businesses for the area.

Simmons & White: A local consulting firm, Simmons & White partners with high-potential companies to navigate challenges and opportunities. Whether you are troubleshooting management issues, seeking best practices, or exploring new ways to grow, our team of experts can help. Simmons & White provides a comprehensive range of services in the areas of financial management, business process improvement, sales and marketing, access to capital, policies and procedures, risk management, strategy and technology.

About Susco Solutions: Since 2005, Susco has provided highly effective process management solutions to the Gulf Coast region by counseling local businesses on how to effectively streamline, customize and enhance their information systems and increase profitability. The company develops custom web and desktop software to automate the flow of information and eliminate waste from your business process.

About the Business Innovation Center at Churchill: [The Business Innovation Center at Churchill](#) provides a place to develop up-and-coming businesses. Not only can startups find office space at below-market rent, but the incubator program is designed to connect business innovators, market experts and capital providers to transform business ideas into viable business ventures. The Business Innovation Center at Churchill provides an atmosphere in which startup businesses can survive and prosper.

Contact:

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We connect the
dots from startup
to success

- Incentives
 - Financing
 - Site Selection
 - Information Resources
 - Business Incubator
-

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