



## 2017 JEDCO Challenge Sponsorship Tiers

### Platinum

\$4,000 and above in direct capital

- Company receives expo booth at JEDCO Challenge event
  - Logo listed on all collateral materials
  - Logo (with link) listed on website
- Logo included in all press releases and email blasts
- Company name/logo located on Challenge Banner and Event Itinerary
  - Company receives two tweets and Facebook post
  - Company invited to Pitch Prep sessions

### Gold:

\$2,500-\$3,999 in direct capital OR in kind services valued at \$5,000+

- Company logo listed on website
- Company name listed on all collateral materials
- Company name listed in all press releases and email blasts
- Company name and logo located on Challenge Banner and Event Itinerary
  - Company receives two tweets
  - Company invited to Pitch Prep sessions

### Silver:

\$1,000-\$2,500 in direct capital or in-kind business services valued at \$2,500+

- Company logo listed on website
- Company name listed on all collateral materials
- Company name located on Event Itinerary (handout)
  - Company receives two tweets
- Company invited to Pitch Prep sessions

### Bronze:

Less than \$1,000 in direct capital OR less than \$2,500 in business services

- Company name listed on website
- Company name located on Event Itinerary
- Company invited to Pitch Prep sessions