

The Jefferson EDGE

Economic Profile

Jefferson Parish
Louisiana

JEDCO
Jefferson Parish Economic Development Commission





Lucien Gunter
JEDCO Executive Director

The advantages of doing business in Jefferson Parish are numerous. An educated workforce, excellent healthcare and proximity to several distinguished colleges and universities are just some of the benefits of living, working and doing business in Jefferson Parish. Proximity to the Gulf of Mexico, Mississippi River, major highways and numerous rail lines gives Jefferson Parish a strategic advantage in terms of accessibility into the parish, to the rest of the nation and beyond our borders.

Jefferson Parish continues to be a leading parish in Louisiana in terms of population and economic viability. Moreover, the parish functions as the region's economic engine, steering its economy and redevelopment.

To enhance Jefferson's already thriving business climate, JEDCO is currently undertaking major economic development initiatives such as the development of the Churchill Technology & Business Park and Jefferson EDGE 2020. Located near the Huey P. Long Bridge, the Tournament Players Club golf course and NOLA Motorsports complex, the technology park's 500 acres will be anchored by the Patrick F. Taylor Science & Technology School and a conference center. Construction of JEDCO's administrative offices and a business incubator, which are also part of the technology park complex, was completed in early 2011; both facilities are currently operational. The Jefferson EDGE 2020, the parish's economic development strategic plan, now includes implementation strategies needed to improve the quality of life in Jefferson Parish and to ensure the parish's continued prosperity.

JEDCO plays an active role in furthering the progress of Jefferson Parish's economic climate. Through the JEDCO Business Innovation Center and loan programs, tax incentives and informational services, JEDCO has aided in the success of thousands of businesses. For a company considering relocating to or expanding within Jefferson Parish, JEDCO will develop strategies and an attractive incentive package to help the company thrive in the parish's business climate.

JEDCO invites you to take a look at what Jefferson Parish can offer you and your business, and welcomes and encourages you to call us so that we can assist you in your business endeavor.

JEDCO
Jefferson Parish Economic Development Commission

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Avondale, LA 70094

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History and Overview



Jefferson Parish is located in southeast Louisiana stretching 60 miles between the south shore of Lake Pontchartrain and the shores of the Gulf of Mexico. A product of the Mississippi River's delta system, the area that is now Jefferson Parish resulted from the river's deposit of sediment into the gulf as its course continued to change. The resulting diverse topography consists of natural land ridges, bayous, swamps, lakes, bays and islands.



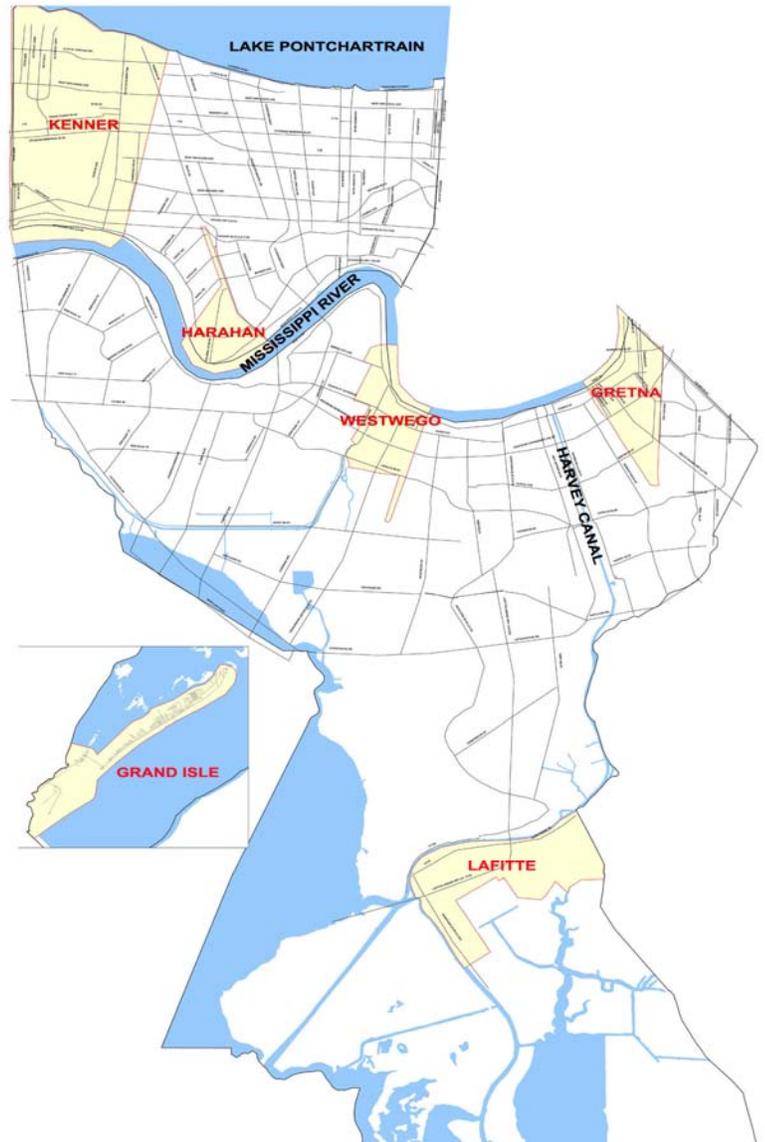
The Parish was established in 1825, and at that time it extended west to east from St. Charles Parish to present-day Felicite Street in New Orleans. However, to accommodate its growing population, Orleans Parish annexed property from Jefferson Parish's eastern side. By 1874, the current boundaries of Jefferson Parish were set.

The parish is bounded by Orleans Parish and Plaquemines Parish to the east, the Gulf of Mexico to the south, St. Charles Parish to the west and Lake Pontchartrain (St. Tammany Parish) to the north.

The Mississippi River bisects the parish into two parts that are locally termed the east bank and the west bank.

- The east bank of Jefferson Parish is generally north of the Mississippi River and is composed of the unincorporated areas of Metairie and Jefferson, primarily, and the incorporated cities of Kenner and Harahan.
- The west bank, located south of the Mississippi River, contains the unincorporated areas of Marrero, Harvey, Terrytown, Crown Point, Lafitte and Waggaman, while Gretna, Westwego and Jean Lafitte are incorporated. The Town of Grand Isle located on a barrier island in the Gulf of Mexico forms the parish's southernmost boundary.

Over the years, Jefferson Parish has transitioned from a rural parish comprised of farmland and vast undeveloped tracts, to New Orleans' first suburb from the 1950's to the 1970's, to its current status as an urban business center and one of the most populous parishes in the state. The parish's population is currently estimated at 432,552 persons according to the U.S. 2010 Census.



Market Access

Railways

Short Line Railways

- New Orleans & Gulf Coast
- New Orleans Public Belt (NOPB)

Class I Railways

- Burlington North Santa Fe
- Canadian National
- CSX
- Kansas City Southern
- Norfolk Southern
- Union Pacific

| | |
|------------------|---|
| Miles to: | |
| Atlanta, GA | 472 |
| Baton Rouge, LA | 76 |
| Birmingham, AL | 346 |
| Chicago, IL | 922 |
| Cincinnati, OH | 806 |
| Dallas, TX | 516 |
| Houston, TX | 343 |
| Jackson, MS | 181 |
| Jacksonville, FL | 550 |
| Kansas City, MO | 906 |
| Memphis, TN | 391 |
| Mobile, AL | 147 |
| Nashville, TN | 537 |
| New Orleans, LA | 5 |
| Source: | www.google.com (Google Maps) |

Motor Freight

The following major roads provide excellent accessibility into and out of Jefferson Parish:

- Interstate 10
- U.S. Highway 90
- U.S. Highway 61 (Airline Drive)
- Louisiana Highway 18 (River Road)
- Louisiana Highway 23
- Louisiana Highway 45

Jefferson Parish is serviced by several major motor freight carriers including, but not limited to, the following:

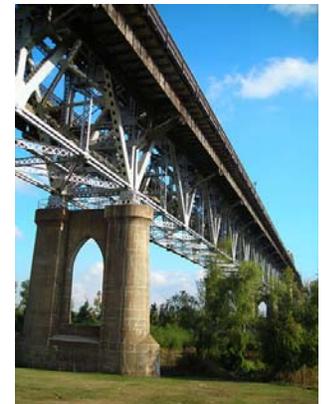
- SAIA
- FedEx
- UPS
- Roadway
- Southeastern
- DHL (international shipments only)

Air Service

Louis Armstrong New Orleans International Airport

- Ten domestic passenger airlines
- Three international carriers include Aeromexico, Air Canada and WestJet
- Three major freight and mail carriers; all domestic passenger airlines also carry freight
- 120 flights daily with 35 destination cities

Source: Louis Armstrong New Orleans International Airport, April 2011



NOPB-owned Huey P. Long Bridge, connecting the east and west banks of Jefferson Parish, is the longest and highest steel railroad bridge in the United States. The bridge is currently undergoing renovations to add a travel lane as well as inside and outside shoulders to each side of the bridge. The widening project is scheduled for completion in 2013.



U.S. Highway 90 on the west bank of the parish is the planned future corridor of Interstate 49.



Market Access

Waterways

Jefferson Port District

JEDCO is responsible for the economic development of all navigable waterways in Jefferson Parish not exceeding 15 feet in depth (excluding Grand Isle)

- Lake Pontchartrain
- Harvey Canal
 - Located on the west bank in Harvey immediately upriver from the Port of New Orleans
 - Shallow water access via four routes to the Mississippi River and Gulf of Mexico
 - Fronts 2,000 acres of waterfront property
 - An important location for many of the region's oil field services
- Bayou Segnette
 - Commercial and recreation harbor located at the northern terminus of Bayou Segnette
- Bayou Baratavia

Port of New Orleans

- Located within ten miles east of Jefferson Parish on the Mississippi River
- Diverse general cargo port
- Proximity to the American Midwest via a 14,500 mile inland waterway system
- Served by six Class I railroads, 50 ocean carriers, 16 barge lines, and 75 truck lines
- Foreign Trade Zone
- Facility includes 22 million square-feet of cargo handling area and more than six million square-feet of covered storage area
- More than 6,000 ocean vessels move through New Orleans each year
- Cruise terminal serving three international cruise lines (Carnival, Royal Caribbean and Norwegian) with destinations to Mexico and the Caribbean, and two national lines (Delta Queen Steamboat Company and River Barge Excursions) with destinations throughout the Mississippi and Ohio River systems

St. Bernard Port, Harbor and Terminal District

- Located 12 miles east of downtown New Orleans
- Spans a two and a half mile stretch along the Mississippi River
- Diverse general cargo port
- Deep water draft access
- Rail service provided by Norfolk Southern Railroad with connections provided to six Class I railroads via the New Orleans Public Belt railroad
- Two intermodal business parks with warehouse, office and manufacturing space



Harvey Canal corridor



The Port of New Orleans is the only deep water port served by all six Class I rail lines, a 132,000 mile network, tying the port community and local industries to every major North American market.

Market Access

Waterways (continued)

Port of South Louisiana

- Stretches 54 miles along the Mississippi River, immediately west of Jefferson Parish
- Comprised of facilities in St. Charles, St. James and St. John the Baptist Parishes
- Largest tonnage port district in the western hemisphere (over 246 million tons in 2010)
- Contains a 335-acre maritime industrial park that provides handling and storage for bulk, breakbulk and containerized cargoes
- Deep draft bulk terminal primarily handles cement, mineral ores and woodchips
- Served by Kansas City Southern railroad, Canadian National railroad and the Union Pacific railroad as well as major trucking and freight companies
- Foreign Trade Zone

Plaquemines Port

- Located approximately 20 miles south of New Orleans at the mouth of the Mississippi River
- 100 miles of deep draft (45 foot minimum)
- 14 major anchorages



In 2008, the Port of South Louisiana ranked first, the Port of New Orleans ranked eighth and the Port of Plaquemines ranked tenth in the nation for total tonnage according to statistics compiled by the United States Army Corps of Engineers.

Financing, Incentives and Taxes

JEDCO's financing programs are designed to assist Jefferson Parish-based businesses with financing of fixed assets, working capital and inventory. This is accomplished by utilizing the lending resources of the U.S. Small Business Administration (SBA), the Economic Development Administration, the Department of Housing and Urban Development (HUD) and the Environmental Protection Agency (EPA).

Most loan programs work in conjunction with bank financing. Under this structure, financing of an eligible project is divided among JEDCO, a private lender and borrower's equity. These federal loan programs have been established to assist with economic development and have the primary objective of job creation. Loans are made in the range of \$10,000 to \$5.5 million.

Parish businesses may also be able to take advantage of various state and local tax incentives. It is important to note that the state requires the applicant to file an Advance Notification Form and pay a processing fee prior to submitting an incentive application. JEDCO provides assistance with the application process for each incentive that is applicable to your business.

Financing Tools

Industrial Development Bond (IDB)

- Through state enabling legislation, JEDCO issues tax-exempt and taxable IDBs to finance land acquisition, building construction and the purchase of new equipment

SBA 504 Loan Program

- Provides growing businesses with long-term, fixed-rate financing for major fixed assets, such as land, buildings and heavy equipment
- Typically includes a loan secured with a senior lien from a private sector lender covering up to 50 percent of the project cost, a loan secured with a junior lien from JEDCO (backed by a 100 percent SBA-guaranteed debenture) covering up to 40 percent of the cost, and a contribution of at least 10 percent equity from the business
- Businesses are required to create one job for every \$65,000 of "504" financing
- Typical maximum loan amount is \$1.5 million
- For projects meeting a public policy or economic development objective, such as projects within an SBA-designated HUB Zone, the maximum loan amount is \$2 million and manufacturers may be eligible for up to \$5.5 million
- Term of loan is ten years for equipment
- Term of loan is 20 years for real estate

EDA – Revolving Loan Fund (RLF)

- Assists small business expansion projects by leveraging private funds with low-cost, fully amortized term loan facilities
- Eligible uses include working capital, land/building acquisition, and equipment purchases
- Loan amounts range from \$25,000 to \$150,000

Jefferson Parish maintains an outstanding A+ bond rating as reported by Standard and Poor's, AAA as reported by Fitch Ratings and A1 as reported from Moody's Investors.

Financing, Incentives and Taxes

Financing Tools (continued)

HUD Community Development Block Grant – Revolving Loan Fund

- Provides financing to businesses that will create jobs for low-to-moderate income persons as determined by HUD guidelines
- Loans can be used for land/building acquisition, new construction/renovation, equipment purchases, project's professional fees, working capital, and inventory.
- Loan amounts range from \$10,000 to \$150,000

EPA Brownfields Cleanup Revolving Loan Fund

- Provides financial assistance in the form of low-interest loans for the environmental clean-up of designated EPA brownfield sites in Jefferson Parish
- Applicable to properties that have been determined to have an actual release or substantial threat of release of a hazardous substance, pollutant or contaminant that may present an imminent or substantial danger to public health or welfare

Louisiana Revolving Capital Fund (LRCF)

- Supports small businesses and promotes economic development in the community
- Loan amounts range from a minimum of \$25,000 with a maximum determined by project parameter and availability of funds
- Eligible uses include land acquisition, building acquisition, purchase of equipment, working capital and inventory
- Maximum term is 20 years based on the useful life of the assets to be purchased with proceeds
- Rates are negotiable

Economic Development Loan Opportunity Program (EDLOP)

- EDLOP provides direct loans to companies locating or expanding into Louisiana
- To be eligible, companies must create at least ten new jobs
- Funds can be used to fund construction projects on privately owned property
- Loans are approved by the Louisiana Economic Development Corporation (LEDC) Board and any unpaid balances and interest on EDLOP loans can be repaid through "jobs credits" earned by a company through the creation of new jobs associated with the project
- Loan repayment term shall not exceed seven years
- For more information, please view the Louisiana Economic Department's webpage, via the following link, www.louisianaeconomicdevelopment.com

Innovation Loan and Technical Assistance Program (ILTAP)

- Provides assistance to small business located in Jefferson Parish suffering from the long term effects of Hurricanes Katrina and Rita
- Small businesses can access loans from \$50,000 to \$500,000 for land/building acquisition, purchase of equipment or purchase of inventory
- Must create at least one net new job and business must have a minimum of \$75,000 annual gross income with minimum equity investment equal to or greater than 10 percent the total project costs
- Funds must be less than or equal to 75 percent of the total project costs
- Loan repayment terms are determined by project but generally vary from five to 15 years
- Rate is a minimum of 1 percent, determined by project's cash flow and ability to service debt



In 2010, JEDCO's loan programs financed several projects at a total value of \$6,023,088 and an estimated economic impact of \$9,695,317.

Financing, Incentives and Taxes

Tax Credits and Incentives

Enterprise Zone (EZ) Program

- Businesses in Jefferson Parish no longer need to be located in an enterprise zone to qualify
- Provides Louisiana income and corporate franchise tax credits to eligible businesses hiring at least 35 percent of their net new employees from a specified targeted group
- Qualifying businesses are eligible for a one-time tax credit of \$2,500 (\$5,000 for certain aerospace or automobile parts manufacturers) for each certified net new job created
- Current workforce must be increased by 10 percent (minimum of one) within the first 12 months, or a minimum of five new jobs must be created within the first 24 months of project start date
- For a period not exceeding 24 months, businesses are also eligible for a partial rebate of local and state sales/use tax paid on materials, fixtures, furniture, machinery and equipment purchased and delivered during project/construction period for use on the EZ site, or a refundable investment income tax credit equal to 1.5 percent of certain capital expenditures
- Requires submittal of Advance Notification Form to the Louisiana Department of Economic Development
- Additional information is available at the Louisiana Department of Economic Development website at www.louisianaeconomicdevelopment.com

Quality Jobs Program

- Qualifying businesses receive an annual payroll rebate at a rate of up to 6 percent for new direct jobs for up to ten years
- Businesses must create a minimum of five new direct jobs
- Companies with 50 or fewer employees must create \$250,000 in gross annual payroll; for companies with more than 50 employees, an increase of \$500,000 in annual payroll for new jobs within three years is required
- State sales tax rebate on materials purchased for new infrastructure, machinery, and equipment purchased during the construction period and used exclusively on the site and a partial rebate of local sales tax are available or businesses can take advantage of a refundable investment income tax credit equal to 1.5 percent of certain capital expenditures
- Requires submittal of Advance Notification Form to the Louisiana Department of Economic Development
- Additional information is available at the Louisiana Department of Economic Development website at www.louisianaeconomicdevelopment.com

Industrial Property Tax Exemption

- Manufacturing operations are eligible for a local property tax exemption on new investments including improvements to the land, buildings, machinery, equipment, and any other property that is part of the manufacturing process
- Contracts may be granted for five years with an option to renew the exemption for an additional five years
- Requires submittal of Advance Notification Form to the Louisiana Department of Economic Development
- Additional information is available at the Louisiana Department of Economic Development website at www.louisianaeconomicdevelopment.com

Angel Investor Tax Credit Program

- Offers investors a 35 percent nonrefundable tax credit on any state income or corporation franchise tax liability based on the amount invested in qualified Louisiana Entrepreneurial Businesses
- Transfer of credits is allowed
- Credits allowed evenly over a five year period
- First year tax credit amount is deducted from tax liability in the income tax year which occurs 24 months after the first investment is certified, with subsequent amounts deducted each year after for five years

Financing, Incentives and Taxes

Tax Credits and Incentives (continued)

Manufacturing Sales Tax Exclusion

- Qualifying manufacturing machinery and equipment (M&E) purchases made in Jefferson Parish are exempt 100 percent from local and state sales and use taxes
- Manufacturers must be certified by the Louisiana Department of Revenue
- Certification must be presented to the Jefferson Parish Sheriff's Office, Bureau of Taxation and Revenue in order to receive a Jefferson Parish Certificate of Exemption for local parish taxes exclusion, which is then presented by the company to its vendors

Restoration Tax Abatement (RTA)

- Commercial property owners and homeowners who expand, restore, improve or develop an existing structure in a qualifying district- Economic Development Districts, Historic Districts, or if the structure is a registered Historic Place
- Grants a five year deferred assessment of the ad valorem property taxes on renovations and improvements
- Contracts may be renewed for an additional five years if approved by local governing authority
- Jefferson Parish has several economic development districts on the east and west bank (see Appendix for a list of the districts and their boundaries)
- Requires submittal of Advance Notification Form to the Louisiana Department of Economic Development
- Additional information is available at the Louisiana Department of Economic Development website at www.louisianaeconomicdevelopment.com

New Markets Tax Credit

- Designed to create investment into urban and rural low-income areas to help finance community development projects, stimulate economic growth and create jobs
- Allows individual and corporate taxpayers to receive credits against federal and state income taxes for making qualified equity investments in Community Development Entities (CDEs).
- Credits provide a taxpayer who invests in a qualified CDE a credit against federal income tax over a seven-year period and a credit against state income tax over three years
- Federal tax credit is equal to 5 percent of the investment for the first three years and 6 percent of the investment for the final four years; state tax credit is equal to 10 percent of the investment for the first two years and 5 percent for the remaining year
- May be used as equity for debt financing
- To determine if your project is in an eligible census tract, go to the Community Development Financial Institutions Fund website at www.cdfifund.gov

Apprenticeship Tax Credit Program

- Provides incentive to businesses that employ apprentices
- Allows employers a non-refundable tax credit against any state individual or corporation income tax, or corporation franchise tax, annually equal to \$1 for each hour of employment of eligible apprentices
- Not to exceed 1,000 hours for each eligible apprentice



Scandinavia Furniture took advantage of the Restoration Tax Abatement program for the expansion of their building on Airline Drive.

Financing, Incentives and Taxes

Tax Credits and Incentives (continued)

Foreign Trade Zone (FTZ)

- Items that are processed in FTZs are not subject to customs tariffs
- Duty payment is deferred on items until they are brought out of the FTZ for sale in the U.S. market
- Merchandise that is shipped to foreign countries from FTZs is exempt from duty payments
- The Port of New Orleans and the South Louisiana Port Commission are FTZ sites, as well as several industrial sites within the metropolitan area

Freeport Law

- Goods and commodities in public or private storage are exempt from property taxes while moving through Louisiana in interstate commerce to a final destination outside the state
- Permits most manufacturers to bring raw materials in the state without having to pay a tax on them until they have been placed in the manufacturing process
- Additional information is available from the parish tax assessor

Inventory Tax Credit Program

- Allows ad valorem taxes levied on business inventories to be credited toward state income and corporate franchise taxes
- Manufacturers, distributors and retailers are eligible to receive a 100 percent credit of local inventory taxes paid

Customized Software Sales Tax Exemption

- Companies purchasing certain customized computer software are exempted from paying Jefferson Parish sales and use tax imposed on retail sales

Mentor-Protégé Tax Credit Program

- Supports established construction companies who foster the development of Louisiana protégé firms
- Must increase protégé's technical and business capabilities, contracting competitiveness, client base and improve financial stability
- Mentors receive refundable Louisiana income or franchise tax credits up to \$50,000 per protégé agreement per year and protégés receive technical assistance from established firm and build new relationships
- Additional information is available at the Louisiana Department of Economic Development website www.louisianaeconomicdevelopment.com

Corporate Jobs Tax Credit

- Any corporation that establishes or expands in Louisiana may qualify for a one-time tax credit ranging from \$100 to \$225 for each new job created
- Tax credits can be used to satisfy state corporate income tax obligations, up to 50 percent of the tax liability
- May be used in lieu of participating in the Industrial Tax Exemption or Enterprise Zone Program



Jefferson Parish businesses seeking Foreign Trade Zone status can apply to the Port of New Orleans.



Businesses conducting biomedical research are just some of the businesses that may qualify for the Research and Development Tax Credit.

Financing, Incentives and Taxes

Tax Credits and Incentives (continued)

Technology Commercialization Tax Credit and Jobs Program

- Offers a refundable commercialization tax credit on state income, corporate or franchise tax liability to encourage Louisiana businesses to commercialize research conducted at a regionally accredited college, technical school or university in Louisiana
 - Qualifying companies can claim a refundable 40 percent tax credit of the cost to purchase or lease machinery and equipment and of expenditures for obtaining rights to use technology, including patents, copyrights and licenses as well as payments to Louisiana universities for research agreement or to third party Louisiana research or clinical trial companies
 - Maximum amount of a credit is \$100,000 per year
 - Tax credit is available for five years with an option to renew for an additional five years
 - Credits can be used up to the 21st year after the commercialization occurred
- and**
- Offers an annual refundable credit for five years based on new jobs created by companies that qualify for the commercialization tax credits, nonprofits or government research centers approved by Louisiana Economic Development
 - Must create a minimum of five net new jobs
 - Job credits are based on Louisiana jobs that pay an average minimum of \$50,000 in wages per year, excluding wages to a person who owns 30 percent of the equity in the applicant
 - Job credit is equal to 6 percent of the gross payroll of new direct jobs verified by Louisiana Economic Development and is rebated by the Louisiana Department of Revenue
 - Job credits may be extended for an additional five years under certain conditions
 - Additional information about the commercialization tax credits and job credits is available at the Louisiana Economic Development website at www.louisianaeconomicdevelopment.com

Research and Development (R&D) Tax Credit

- To encourage research and development in Louisiana, taxpayers are offered a refundable tax credit to be applied against state income or corporate franchise taxes.
- Eligibility:
 - Any taxpayer who employs more than 50 Louisiana persons and claims a federal income tax credit under 26 U.S.C. §41(a) for increasing research activities
 - Any taxpayer who employs up to 50 Louisiana persons and incurs qualified research expenditures in the taxable year, as defined in 26 U.S. C. §41(b)
 - A taxpayer who receives a federal Small Business Innovation Research Grant
- Amount of Credit:
 - 8 percent of the difference, if any, of the Louisiana qualified research expenses for the taxable year minus the base amount if the taxpayer is an entity that employs 100 or more persons or
 - 20 percent of the difference, if any, of the Louisiana qualified research expenses for the taxable year minus the base amount if the taxpayer is an entity that employs 50 to 99 persons or
 - 40 percent of the Louisiana qualified research expenses for the taxable year if the taxpayer is an entity that employs fewer than 50 persons or
 - 40 percent of the federal Small Business Innovation Research Grant award received during the tax year
- A taxpayer shall not receive any other incentive administered by the Department of Economic Development for any expenditures for which the taxpayer has received an R&D tax credit
- Additional information is available at the Louisiana Department of Economic Development website: www.louisianaeconomicdevelopment.com

Financing, Incentives and Taxes

Tax Credits and Incentives (continued)

Business Retention and Modernization Tax Credit Program

- To induce businesses to remain in Louisiana and to modernize existing operations
- To qualify for modernization tax credits an employer must meet the following two requirements
 - Must be a manufacturer and
 - (a) Must increase the efficiency or capacity of its facility by at least 10% and must show that without the investment in modernization the facility would be a high risk for closure in the foreseeable future or
 - (b) Must be an employer with multi-state operations and an established competitive capital project with an approved investment of at least \$5 million
- Modernization does not include the replacing of existing technology with the same or similar technology
- Eligible employers may earn certified tax credits at a rate of 1 percent over a five year period, for a total of 5 percent of the amount of the certified expenditures, subject to the program's cap of \$10 million in tax credits per program year
- A written application to Louisiana Economic Development is required
- For more information please contact the Louisiana Economic Development's Executive Director of the Business Retention and Expansion Group, Tommy Kurtz, via telephone 225-342-5256

Entertainment Industry Tax Incentives

Motion Picture

- **Production Projects:** Investors in state-certified productions occurring after July 1, 2009, with a total base investment greater than \$300,000 qualify for a fully transferable Louisiana investment tax credit of 30% of the in-state spend
 - Payroll for Louisiana residents employed in connection with a state-certified production is allowed an additional tax credit of 5% of such payroll up to a salary limit of \$1 million for any individual
 - No cap on production incentive
 - Tax credits can also be sold to the state for 85 cents

Sound Recording Investor Tax Credit

- **Production Projects:** Until January 1, 2015 investors in state-certified, sound recording productions qualify for a fully refundable tax credit of twenty-five percent (25%) of the base investment
 - Project must spend at least \$15,000 in Louisiana in a 12-month period to qualify
 - Annual cap of \$3,000,000 for the aggregate of all tax credits certified under this program

Digital Interactive Media and Software Tax Credit

- **Production Projects:** Investors in state-certified productions of digital interactive media products and platforms approved on or after July 1, 2009 qualify for a Louisiana investment tax credit equal to 25 percent of such investment
 - To the extent that the base investment is expended on payroll for Louisiana residents employed in a state-certified production, a digital interactive media company is allowed an additional tax credit of 10 percent of the payroll
 - For credits earned on expenditures made on or before December 31, 2011, the credits are transferrable and allowed against income or franchise taxes due from a taxpayer for the taxable period in which the credit is earned as well as the immediately preceding period; if the tax credit allowed exceeds the amount of such taxes due from a taxpayer than any unused credit may be carried forward by the taxpayer as a credit against subsequent tax liability for a period of ten years
 - For credits earned on expenditures made on or after January 1, 2012, tax credits are refundable and allowed against the individual or corporate income tax liability of the companies or financiers of the project; any excess credit over income tax liability against which the credit may be applied shall constitute an overpayment and the Department of Revenue shall issue a refund; at the time of final certification, a company may elect to receive a one-time rebate of credits equal to 85 percent of the face value of the credits in lieu of tax credits

Financing, Incentives and Taxes

Tax Credits and Incentives (continued)

Entertainment Industry Tax Incentives (continued)

Musical and Theatrical Production Income Tax Credit

- **Production Projects:** Investors in state-certified musical or theatrical productions qualify for transferable tax credits according to their total base investment
 - Base Investment Tax Credits
 - 10% of a \$100,001 - \$300,000 investment
 - 20% of a \$300,001 - \$1,000,000 investment
 - 25% of an investment greater than \$1,000,000
 - Tax credits allowed for the costs of transporting performance related property such as crating, packaging and transportation of sets, costumes or other tangible property are based on the date when state-certified costs are incurred:
 - 100% for qualified expenditures incurred until December 31, 2010
 - 50% for qualified expenditures incurred between January 1, 2011 and December 31, 2011
 - 25% for qualified expenditures incurred between January 1, 2012 and December 31, 2012
 - No tax credits are available for transportation expenditures after December 31, 2012
 - Payroll for Louisiana residents employed in connection with a state-certified production is eligible for an additional tax credit of 10% of said payroll up to a salary limit of \$1 million for any individual
 - Payroll for college and vocational technical students in connection with a state-certified production is eligible for an additional 0.10 percent tax credit of such payroll. This tax credit cannot be combined with the Louisiana resident tax credit.
 - No annual cap on production tax credits
- **Infrastructure Projects:** Investors in infrastructure projects directly related to the production or performance of musical or theatrical productions, including equipment, immovable and movable property related thereto, and any facility which supports and is a necessary component of such a facility. Qualified investments shall be determined by Louisiana Economic Development.
 - Amounts and Limitations on Tax Credits
 - 10% of a \$101,000 - \$300,000 investment
 - 20% of a \$301,000 - \$1,000,000 investment
 - 25% of an investment greater than \$1,000,000
 - No more than \$10 million may be granted per state certified infrastructure project
 - No more than \$60 million per year for all state certified infrastructure projects
 - Duration of Tax Credit – tax credits may be granted until January 14, 2014
- Louisiana entertainment industry tax credits are administered by the Office of Entertainment Industry of the Louisiana Department of Economic Development (www.LouisianaEntertainment.gov). For information contact: Louisiana Department of Economic Development, Entertainment Industry Division Director, Sherri McConnell, via telephone (225-342-5403) or e-mail (smconnell@la.gov).



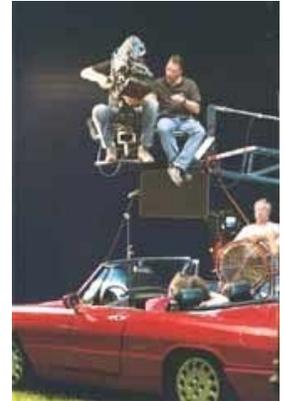
Financing, Incentives and Taxes

Tax Credits and Incentives (continued)

Entertainment Industry Tax Incentives (continued)

Jefferson Parish Film Industry Incentive Program

- Productions that have their principal Louisiana production office or use a soundstage/ alternative filming facility located in Jefferson Parish may be eligible to receive a 3 percent cash rebate on local expenses (includes qualified payroll for residents, lodging, lease or rental expenses, post production costs, etc.)
- In order to be eligible for benefits, productions must spend at least \$150,000 in qualified local expenses
- Incentive cap of \$100,000 for new productions
- \$15,000 cap increase for subsequent productions begun within 12 months of completion of a project that previously received the incentive
- \$10,000 cap increase if both production office and soundstage are in Jefferson Parish
- Productions must submit an audit of spending in Jefferson Parish performed by a Louisiana certified public accountant
- Payment of incentives subject to available funding
- For more information, please contact Jennifer Van Vrancken with the Jefferson Parish President's office via telephone (504-736-6412) or e-mail (jvan@jeffparish.net)



According to a study conducted by Economic Research Associates, a Chicago-based consulting firm, Louisiana is currently one of the top destinations in the United States for film production, ranking third behind California and New York. This recognition is largely driven by the state's package of tax breaks for the film industry.

Financing, Incentives and Taxes

Tax Credits and Incentives (continued)

Workforce Training Assistance

Louisiana FastStart

- Provides project evaluation, workforce solutions, material development, pre-employment identification, evaluation and feedback, course delivery, customized training and core skills training for new or expanding companies
- Program is available at no cost to manufacturing companies, corporate headquarters, warehouse and distribution, research and development or other strategic facilities that commit to creating at least 15 new jobs, or any service-related operation that commits to creating at least 50 new jobs
- For additional information, please visit the Louisiana Economic Development webpage, www.louisianaeconomicdevelopment.com

On-The-Job Training (OJT)

- Reimburses 50 percent of qualified wages during the training period of new or existing employees with occupational skills that are typically required to obtain employment or advance within the company
- For additional information, contact the Career and Business Solutions Center at (504) 227-1283 (Gretna office) or (504) 838-5678 (Metairie office)

Incumbent Worker Training Program

- Can pay most of a company's new eligible training costs, including equipment, teaching materials and instructor time
- Provides customized training for existing employees as well as pre-employment training for non-incumbent workers by an approved training provider; employers must have been in business in the state for at least three years and contributing to and in full compliance with the state unemployment insurance tax laws
- Additional information is available at the Louisiana Workforce Commission website, www.laworks.net

Small Business Employee Training Program

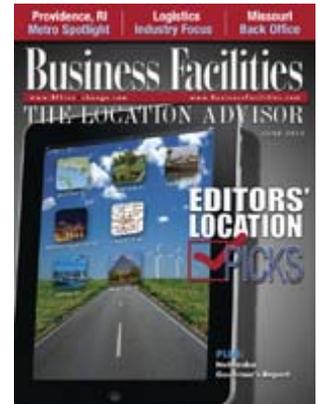
- Designed for employers of up to 50 employees; employers must have been in business in the state for at least three years and in full compliance with the state unemployment insurance tax laws
- Employees may obtain training from any approved standardized training course or program from an institution, trade association or the manufacturer of a specific piece of equipment. Additional information is available at the Louisiana Workforce Commission website, www.laworks.net

Career and Business Solutions Center

- Provides job recruitment and applicant screening assistance; administers OJT Program
- Houses the largest state database of qualified job seekers; job listings that cannot be filled locally are fed into the database; houses the Louisiana Workforce Commission at both locations, (504) 227-1283 (Gretna office) and (504) 838-5678 (Metairie office)

Job Service

- The unemployment office of the Louisiana Workforce Commission is located on the east bank at 1801 Airline Drive in Metairie and can be reached at (504) 838-5678



In its 2010 rankings issue, Business Facilities magazine named Louisiana FastStart the nation's best state workforce training program over Georgia, New Mexico, Florida and North Carolina.



Financing, Incentives and Taxes

Taxes

Corporate Franchise Tax

- The rate is \$1.50 per \$1,000 on the first \$300,000 of capital employed in Louisiana, and \$3.00 per \$1,000 after the first \$300,000

Corporate Income Tax

- Corporations will pay tax on net income computed at the rates contained in the table below (the effective rate is somewhat less because federal income taxes are deductible in computing net taxable income)

| Percentage | Net Income |
|------------|----------------|
| 4% | First \$25,000 |
| 5% | Next \$25,000 |
| 6% | Next \$50,000 |
| 7% | Next \$100,000 |
| 8% | Over \$200,000 |

Property Taxes/Assessment Ratio

- No state property tax in Louisiana
- Improvements of industrial property assessed at 15 percent of fair market value and land assessed at 10 percent
- Private residences are assessed at 10 percent of fair market value with no property tax assessed on the first \$75,000
- For 2010 incorporated mills, please see table below

| Location | 2010 Parish Mills | 2010 City Mills | Average Total 2010 Mills |
|---------------------|-------------------|-----------------|--------------------------|
| City of Gretna | 0.05578 | 0.04398* | 0.09976 |
| City of Westwego | 0.05578 | 0.02423 | 0.08001 |
| City of Kenner | 0.05639 | 0.01813 | 0.07452 |
| City of Harahan | 0.06515 | 0.01581 | 0.08096 |
| Town of Grande Isle | 0.08793 | 0.01223 | 0.10016 |

*Represents the city-wide mill in Gretna less Timberland Estates. The Gretna City mill for Timberland Estates is 0.02583 mills.

Sales Tax

Total sales tax is 8.75 percent

- Jefferson Parish sales tax is 4.75 percent
- Louisiana sales tax is 4 percent
- Please see table below for parish and state tax breakdown

| Governing Body | Sales Tax |
|----------------|--------------|
| State | 4.0% |
| Parish | 4.75% |
| Total | 8.75% |



Property taxes in Louisiana are among the lowest in the nation. In fact, in a 2008 state ranking by the Tax Foundation, Louisiana had the lowest property taxes on owner-occupied housing as a percentage of median home value (Tax Foundation, 2010).

Workforce

Availability and Cost of Labor

- The Career and Business Solutions Center can connect job seekers with employers. Jefferson Parish and the New Orleans-Metairie-Kenner Metropolitan Statistical Area (MSA) have a large, educated workforce.
- The table below gives the average annual wage of various occupations by Metropolitan Statistical Area. See the Economic Indicators section for statistics on the Civilian Labor Force, Unemployment Rate and Employment by Industry.

| Occupation | New Orleans | Atlanta | Birmingham | Dallas | Houston | Jackson | Jacksonville |
|---------------------|-------------|----------|------------|----------|----------|----------|--------------|
| Accountant | \$59,640 | \$72,410 | \$64,100 | \$71,820 | \$71,930 | \$56,710 | \$62,280 |
| Electrical Engineer | \$93,720 | \$86,260 | \$78,370 | \$91,600 | \$90,580 | \$67,050 | \$79,550 |
| Teacher—Elementary | \$48,490 | \$54,210 | \$49,860 | \$54,210 | \$52,600 | \$41,870 | \$53,140 |
| Teacher—Secondary | \$49,640 | \$54,340 | \$51,820 | \$56,830 | \$55,620 | \$41,530 | \$47,510 |
| Registered Nurse | \$65,670 | \$64,090 | \$60,4440 | \$67,030 | \$71,700 | \$60,780 | \$64,510 |

Source: U.S. Department of Labor, Bureau of Labor Statistics, May 2010

Education and Training Programs

Louisiana FastStart

- Provides project evaluation, workforce solutions, material development, pre-employment identification, evaluation and feedback, course delivery, customized training and core skills training for new or expanding companies
- Program is available at no cost to manufacturing companies, digital media companies, corporate headquarters, warehouse and distribution, research and development or other strategic facilities that commit to creating at least 15 new jobs, or any service-related operation that commits to creating at least 50 new jobs
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- For additional information, contact the Career and Business Solutions Center at (504) 227-1283 (Gretna office) or (504) 838-5678 (Metairie office)



In January of 2008, Louisiana Technical College and Delgado Community College opened an Advanced Manufacturing Center on the Jefferson LTC Campus. The center is equipped with Integrated Systems Technology, an advanced 'hands-on' teaching method.



Workforce

Education and Training Programs

Incumbent Worker Training Program

- Can pay most of a company's new eligible training costs, including equipment, teaching materials and instructor time
- Provides customized training for existing employees as well as pre-employment training for non-incumbent workers by an approved training provider
- Employers must have been in business in the state for at least three years and contributing to and in full compliance with the state unemployment insurance tax laws
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Small Business Employee Training Program

- Designed for employers of up to 50 employees
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- Employees may obtain training from any approved standardized training course or program from an institution, trade association or the manufacturer of a specific piece of equipment
- Additional information is available at the Louisiana Workforce Commission website, www.laworks.net

Career and Business Solutions Center

- Provides job recruitment and applicant screening assistance
- Administers OJT
- Houses the largest state database of qualified job seekers; job listings that cannot be filled locally are fed into the database
- The west bank home of Louisiana Workforce Commission can be reached at (504) 227-1283 and the east bank home can be reached at (504) 838-5678

Job Service

- The unemployment office of the Louisiana Workforce Commission has two locations: east bank location at 1801 Airline Drive in Metairie and can be reached at (504) 838-5678, and west bank location at 1900 Lafayette Street in Gretna and can be reached at (504) 227-1283

Louisiana Technical College (LTC) – Jefferson Campus (Metairie) and West Jefferson Campus

- Offers several courses including, but not limited to, Computer Electronics Technology; Culinary Arts and Occupations; Film and Video Production; Pipefitter Fabricator; Practical Nursing; Electrician; and Office Systems Technology.
- LTC campuses have partnered with Delgado Community College to provide students with more opportunities, access and choices

Business Base

Major Cluster Industries in Jefferson Parish

Jefferson Parish's economic base includes a diverse mix of industries with particularly large concentrations of employment in the Mining, Transportation Equipment Manufacturing, Wholesale Trade, Health Care, Construction, and Administrative and Waste Services sectors with strong concentrations in the Arts, Entertainment and Recreation, Accommodation and Food Services, Retail Trade, and Transportation and Warehousing sectors.

- Mining** – The mining sector comprises establishments that extract naturally occurring mineral solids, liquid minerals and gases; and other activities such as quarrying and well operations. Mining is the largest cluster in Jefferson Parish. The oil/gas cluster in the region is a leading force for business investment and growth. See Page 31 for a chart indicating mining jobs and the Louisiana rig count.
- Transportation Equipment Manufacturing** – The overwhelming majority of jobs in Jefferson Parish that fall within this cluster are in the ship and boat building subcategory. Jefferson Parish and Greater New Orleans comprise one of the leading shipbuilding regions in the United States. The regional industry has evolved from purely manufacturing work to maintenance services, administrative and information technology services, and engineering and design.
- Retail Trade and Accommodation and Food Services** – Both the Retail Trade and Accommodation and Food Services clusters are major components of the Jefferson Parish economy. The retail trade sector is the single largest employer in the parish, while accommodation and food services is the third largest employer. The parish is not only a retail destination for citizens within the region with its four regional shopping malls and major department stores such as Dillard's, J.C. Penney, Sears, Macy's and Target, but also for tourists who visit the region throughout the year.
- Transportation and Warehousing** – This sector includes industries providing transportation of passengers and cargo, warehousing and storage for goods, scenic and sightseeing transportation, and support activities. The Transportation and Warehousing cluster is a robust element of the parish economy, having a cluster strength that is slightly stronger than the national average and being one of the largest employment clusters in Jefferson Parish.
- Health Care and Social Assistance** – Jefferson Parish currently serves as the health care center of the region; and, in terms of employment, the Health Care and Social Assistance cluster is one of the largest in the parish. With Ochsner Health System having a reputation for being on the forefront of new medical technology, West Jefferson Medical Center having a renowned cardiovascular and open-heart surgical team and facility, and East Jefferson General Hospital, one of seven satellite locations of M.D. Anderson's renowned cancer center in Houston, receiving national recognition for patient care, Jefferson Parish is well known for its excellent health care and medical services.
- Professional and Technical Services** – The Professional and Technical Services sector, which includes legal services, accounting, bookkeeping, design services, computer services, and consulting services, is a strong component of the Jefferson Parish economy. Though this cluster includes a few of the parish's top employers, it is dominated by many small businesses.



Ship and boat building businesses, such as Huntington Ingalls Industries, comprise the majority of the jobs within the Transportation Equipment Manufacturing cluster.



Jefferson Parish is the hub of the region's health care industry, and its hospitals have been recognized for their excellent health care and medical services.

Business Base

Developing Clusters

Based on industry growth rates within Jefferson Parish, four developing clusters – Food Manufacturing, Telecommunications, Computer Systems Design, and Motion Picture – have been identified as significant areas of potential growth in Jefferson Parish.

- Food Manufacturing** – Sub-sectors of food processing that are prevalent throughout the region include animal and marine oils; bottled water and beverages; coffee roasting; condiments; confectioneries; meat processing and packing; prepared foods; poultry processing; sauces and spices; snack foods; sugarcane refining; and fresh, frozen and prepared seafood. The food manufacturing cluster is strong within Jefferson Parish and includes businesses such as Chef Paul Prudhomme’s Magic Seasoning Blends, Zatarain’s, King Creole, Chisesi Pride, Coca-Cola Enterprises, and Sara Lee.
- Telecommunications** – The telecommunications cluster includes manufacturers of network, switching, and transmission equipment, telephone and facsimile machines, fiber optic materials and cable, wireless communications equipment, and satellite communications systems. Jefferson Parish has experienced significant growth in the broadcasting and telecommunications portion of this cluster, which includes radio and television broadcasting, cable and satellite networks and wireless communications. Cox Cable and AT&T have significant investments in Jefferson Parish.
- Computer Systems Design** – This cluster includes custom computer programming services, computer systems design services and computer facilities management services. Jefferson Parish and the State of Louisiana have recognized the importance of this cluster by providing the Customized Software Tax Exemption. JEDCO’s Business Incubator is home to tenants from the information technology small business cluster.
- Motion Picture and Digital Interactive Media** – Louisiana is currently one of the top three destinations in the United States for film production, largely due to the state’s package of tax breaks for the film industry. The New Orleans region, in particular, has become an attractive place for film production due to its unique landscape and culture, and its proximity to either coast. Jefferson Parish’s Elmwood Business Park is a hub of industry activity, being home to the Robert E. Nims Center as well as supporting businesses such as Panavision’s film equipment rental, Cineworks, Available Lighting, Strike it Green, Silver Screen Supply and Gulfstar Rental Solutions.

“Jefferson Parish’s business climate is the best.” When it comes to the New Orleans metro area, Jefferson Parish has the best climate for businesses, according to a poll conducted by CityBusiness in 2008.



A hub of the motion picture and digital media industry, Elmwood Business Park is home to the Robert E. Nims Center and support businesses.

Business Base

Top 50 Employers of Jefferson Parish

Jefferson Parish is the economic engine of the ten-parish area known as the Greater New Orleans region. With an estimated 2010 population of 432,552 persons, Jefferson Parish is the most populous parish in the state of Louisiana. Listed below are the top employers located and/or headquartered in Jefferson Parish, ranked by number of employees, as reported by management or personnel directors within each organization. JEDCO applauds the efforts of these companies and encourages their continued progress. Other Jefferson Parish top employers who would like to be included in the table below are encouraged to contact JEDCO via telephone (504-833-1881).

Laitram Corporation, one of Jefferson Parish's top employers, holds the patent for a shrimp peeling machine that revolutionized the shrimp processing industry, modular plastic conveyor belting, a digital magnetic compass and an industrial safety stair. Intralox, L.L.C., Laitram's largest division, and Laitram Machine Shop are located in Jefferson Parish's Elmwood Business Park.

| Business Name | Number of Employees | Description of Operation |
|-----------------------------------|---------------------|--|
| Ochsner Health System | 11402 | Medical |
| Jefferson Parish School Board | 7000 | Education |
| Superior Energy Services | 4400 | Provider of production related services, rental tools and liftboats |
| Huntington Ingalls | 3800 | Shipbuilding, engineering, repair and R&D |
| Jefferson Parish | 3671 | Parish government |
| Acme Truck Line, Inc. | 2500 | Transportation and logistics |
| East Jefferson General Hospital | 2310 | Medical |
| Planet Beach Franchising | 2000 | Tanning and spa salons, in-house tanning products |
| West Jefferson Medical Center | 1849 | Health care |
| Jefferson Parish Sheriff's Office | 1500 | Law Enforcement/government |
| Universal Sodexo (USA), Inc. | 1200 | Offshore food caterer/training facility |
| Laitram Corporation | 1067 | Shrimp processing equipment manufacturing, plastic conveyor belting, and alternating tread stair manufacturing |

Business Base

| Business Name | Number of Employees | Description of Operation |
|---------------------------------|---------------------|---|
| Pinnacle Entertainment, Inc. | 900 | Developer, owner and operator of casinos and related hotel and entertainment facilities |
| Rouses Supermarket | 800 | Grocery stores |
| Treasure Chest Casino | 780 | Casino |
| Ochsner Medical Center | 768 | Hospital and doctors' offices |
| Georges Enterprises, LLC | 750 | Food distributor and food services |
| City of Kenner | 748 | Municipal government |
| Intralox, LLC | 708 | Plastic conveyor belting and accessories manufacturing |
| United Parcel Service, Inc. | 661 | Parcel delivery service |
| Coca-Cola Enterprises, Inc. | 650 | Soft drink bottling |
| URS Corporation | 643 | Multidiscipline engineering, project and construction management firm |
| Cross Road Centers | 600 | Warehousing and transportation |
| DM Petroleum Operations Company | 566 | Power generation systems manufacturing |
| Sysco Food Services | 556 | Wholesale/distribution food |
| Minerals Management Service | 550 | Government—federal agency |
| Pellerin Milnor Corporation | 515 | Commercial laundry and dyeing machinery manufacturing |
| Wal Mart Super Center #1342 | 515 | Retail department store |
| Entergy Louisiana, Inc. | 513 | Energy provider |
| ReadSoft, Inc. | 500 | Prepackaged software services |
| People's Health | 500 | Health Services |
| Dillard's | 450 | Retail department stores |
| David Briggs Ent, Inc. | 450 | Specialty drinks—daiquiries |

Business Base

| Business Name | Number of Employees | Description of Operation |
|--|---------------------|--|
| Cornerstone Chemical Company | 430 | Specialty chemicals manufacturing |
| Barriere Construction Company, Inc. | 425 | Asphalt paving/site development |
| Diversified Group, Inc. | 400 | Ship repair, heavy electrical construction, transportation equipment modifications and industrial fabrication, machine shop and sheet metal work |
| Stewart Services | 400 | Back office support for company's funeral and cemetery products and services |
| Audubon Engineering Company | 399 | Engineering firm |
| EDG, Inc. | 372 | Engineering firm |
| Rimkus Consulting Group, Inc. | 369 | Engineering firm |
| Wal-Mart Super Center #2706 | 350 | Retail |
| Winn Dixie Stores, Inc. | 350 | Grocery stores |
| 1st Lake Properties/Favrot & Shane Companies | 325 | Architecture services/property management |
| Don Bohn Ford | 320 | Automotive sales |
| Republic Beverage | 315 | Wholesale wine and distilled alcoholic beverages |
| Tulane-Lakeside Hospital | 300 | Medical |
| Securitas | 300 | Security services |
| Wal-Mart Store #989 | 300 | Retail |
| Coface Collections North | 280 | Collections agency |
| Gallo Mechanical Contractors | 275 | Mechanical contractors |

Business Base

Top Private Companies

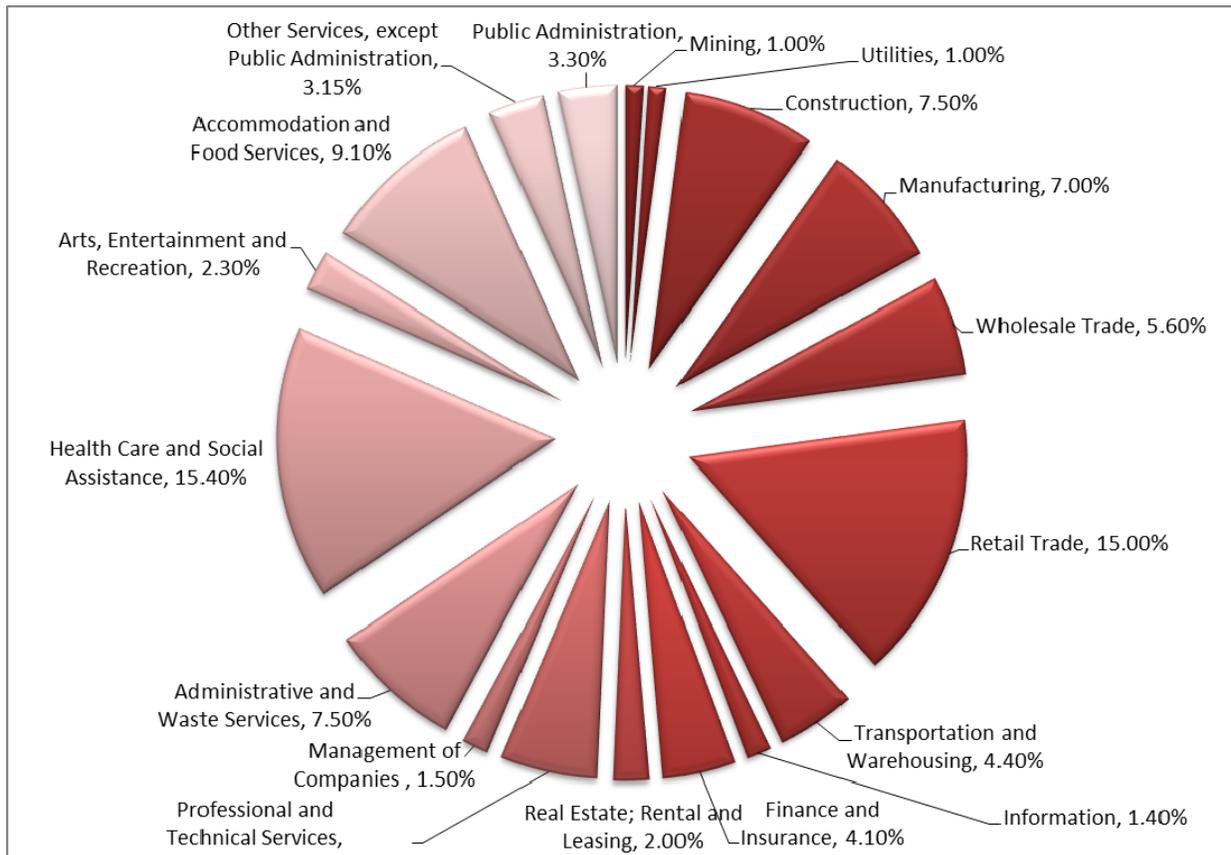
The *New Orleans CityBusiness* magazine publishes the list of Top 100 Private Companies in the metropolitan area annually based on total revenue as reported by area businesses. For the last five years, Jefferson Parish companies have comprised on average 43 percent of the top 100 companies. For 2011, 40 of the top 100 companies are located within Jefferson Parish and presented in the table below. It is important to note that the compilation of the *CityBusiness* list is dependent upon the submittal of revenue figures from local companies. Since some companies do not report, it is possible that the list is not all inclusive. However, companies that contacted JEDCO directly with applicable information and asked to be included in the table are also presented below. Other top private companies wishing to be included in the table below should contact JEDCO via telephone (504-833-1881).

| Business Name | 2010 Revenue (in millions) | Description of Operation |
|--|-------------------------------|--|
| Ochsner Health System | \$1,821 | Medical |
| Georges Enterprises, LLC | \$1,100 | Food distributor and food services |
| Laitram Corporation | \$306.59 | Shrimp processing equipment manufacturing, plastic conveyor belting, and alternating tread stair manufacturing |
| Ray Brandt Automotive and Collision Center | \$280.29 | Automotive sales, service and collision repair |
| Acme Truck Line, Inc. | \$247.7 | Transportation |
| Blessey Marine Services, Inc. | \$173.14 | Towing company |
| Al Copeland Investments, Inc. | \$167.4 | Restaurants, hotels and food manufacturing |
| M.R. Pittman Group, LLC | \$167.3 | General contracting |
| Broadmoor, LLC | \$120 | Design/build firm |
| Lamarque Automotive Group | \$115 | Automobile dealership |
| Favrot & Shane | \$105 | Real estate development and management |
| Weinmann, Inc. | \$102 | Investments |
| ReadSoft | \$97 | Computer software development company |
| Gibbs Construction, LLC | \$90 | Commercial construction |
| Brice Building | \$63.1 | Commercial construction |
| Satterfield & Pontikes Construction Group, LLC | \$60.7 | General contracting; construction management |
| Landis Construction Company | \$59 | General contracting |
| David Briggs Enterprises, Inc. | \$56 | Retail and wholesale of alcoholic beverages/mixes |

| Business Name | 2010 Revenue (in millions) | Description of Operation |
|--|-------------------------------|---|
| Bryan Chevrolet, Mitsubishi & Suzuki, Inc. | \$56 | Auto dealerships |
| Royal Honda | \$48.73 | Automobile sales and service |
| McDonnell Group, LLC | \$47 | Commercial construction |
| Omni Bank | \$44.35 | Banking |
| Durr Heavy Construction, LLC | \$40 | General contractor, site preparation, demolition, underground utilities and disaster recovery |
| Delta Administrative Services | \$32.6 | Human resource outsourcing, PEO services |
| F.H. Meyers Construction Corporation | \$29 | Commercial construction |
| Construction Masters, Inc. | \$26 | Construction |
| Prudential Gardner, Inc. | \$21.73 | Real Estate Broker |
| Geocent | \$20.2 | Information technology professional services |
| Gulf Coast Office Products, Inc. | \$17.5 | Copy and fax machines, printers, scanners |
| Ryan Gootee General Contractors, LLC | \$16.5 | General Construction |
| Metairie Bank and Trust Company | \$16 | Banking |
| Vincent Piazza Jr. & Sons Seafood, Inc. | \$15.5 | Seafood processor and institutional distributor |
| Strategic Employee Benefit Services of Louisiana | \$14.8 | Employee benefit consulting/administration |
| Owensby & Kritikos, Inc. | \$13.3 | Mechanical integrity inspection onshore and offshore facilities |
| Atlantis International, Inc. | \$13.1 | Exports/lubricants wholesale |
| Diabetes Management & Supplies | \$12.7 | Diabetes medical supplier |
| Eagan Insurance Agency, Inc. | \$11.6 | Property and casualty insurance |
| Planet Beach Tanning Spa | \$8.8 | Contemporary spa services |
| Coastal Engineering Equipment Sales, LLC | \$6.9 | Distributor of valves, meters, offshore oil equipment |
| Garrity Printing, Inc. | \$6.8 | Commercial print shop |

Business Base

Major Industry Employers, Jefferson Parish Regional Labor Market Area One (Fourth Quarter 2010)



Source: Louisiana Department of Labor

Average Weekly Wage – Manufacturing Industry Jefferson Parish (2004-2010 Annual Averages)

| | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010* |
|-------------------------|--------|--------|--------|--------|--------|--------|-------|
| Manufacturing | \$755 | \$786 | \$845 | \$899 | \$954 | \$946 | 991 |
| Ship and boat building | \$728 | \$770 | \$791 | \$883 | \$940 | \$947 | 966 |
| Chemical manufacturing | \$1325 | \$1421 | \$1561 | \$1516 | \$1583 | \$1602 | 1600 |
| Machinery manufacturing | \$860 | \$827 | \$888 | \$973 | \$972 | \$912 | 1001 |

*The 2010 average weekly wage statistics are preliminary figures.

Source: Bureau of Labor Statistics

Government

Unincorporated areas

- Governed by a Parish President and Council
- Council consists of seven members, five district councilpersons and two at-large councilpersons:

Jefferson Parish President, John Young

At-Large Division A, Chris Roberts

At-Large Division B, Councilman Elton Lagasse

District 1, Councilman Ricky Templet

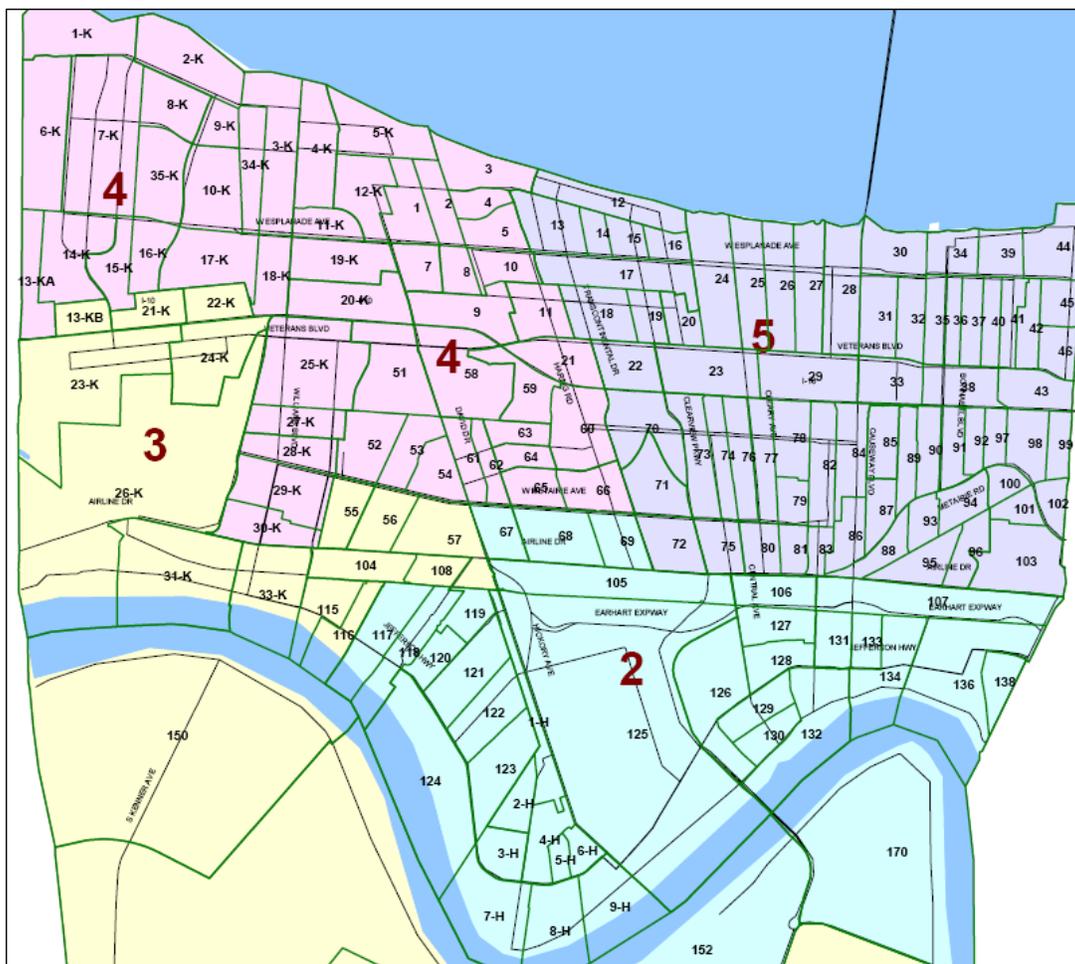
District 2, Councilman Paul Johnston

District 3, Councilman Mark Spears

District 4, Councilman Ben Zahn

District 5, Councilwoman Cynthia Lee-Sheng

Council District Map, East Bank

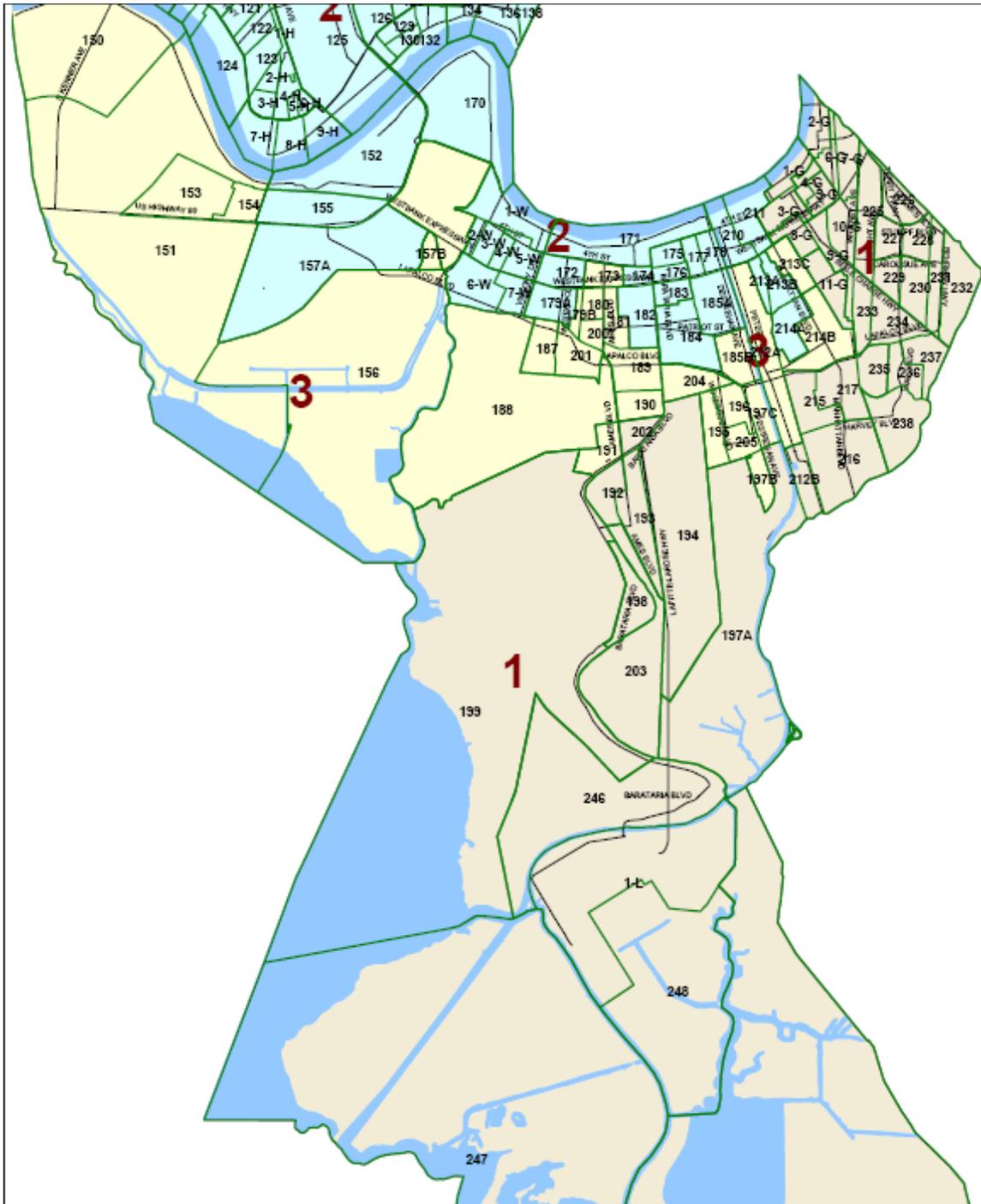


*Portions of the second and third districts are located on the west bank.

Government

Unincorporated areas (continued)

Council District Map, West Bank



*Portions of the second and third districts are located on the east bank.

Government

Unincorporated Areas (continued)

- Offices of the parish are located at the following locations:

East Bank Location

Joe Yenni Building
1221 Elmwood Park Blvd.
Jefferson, LA 70123

West Bank Location

General Government Building
200 Derbigny St.
Gretna, LA 70053

- For more information regarding Parish Departments and services, go to www.jeffparish.net

Municipalities

- Each governed by a mayor and council
- For information regarding governments of municipalities, go to the following websites:
City of Kenner, www.kenner.la.us/
City of Gretna, www.gretnala.com/
City of Harahan, www.cityofharahan.com/
Town of Grand Isle, www.grand-isle.com
Town of Jean Lafitte, www.townofjeanlafitte.com/
City of Westwego, www.cityofwestwego.com/



Jefferson Parish General Government Building

Infrastructure

Electricity

- Provided by Entergy Louisiana

Natural Gas

Providers include:

- Atmos Energy Louisiana
- Town of Grand Isle (Grand Isle)

Water and Wastewater

- Jefferson Parish provides drinking water and treats wastewater for all incorporated and unincorporated areas of the parish

Solid Waste Disposal

Providers include:

- IESI
- SWeeDee, LLC (Grand Isle)

Telephone Service

Providers include:

- AT&T (formerly Bellsouth)
- Cox Communications
- Latelco (Grand Isle)

Cable Service

- Provided by Cox Communications

Fiber Optic Communication

Providers include:

- AT&T (formerly Bellsouth)
- Cox Communications



Economic Indicators

Demographics

Population of Jefferson Parish

The 2010 United States Census reports Jefferson Parish's current population as 432,552 persons, which makes Jefferson Parish one of the most populated parishes in the state.

Demographic Summary (2010)

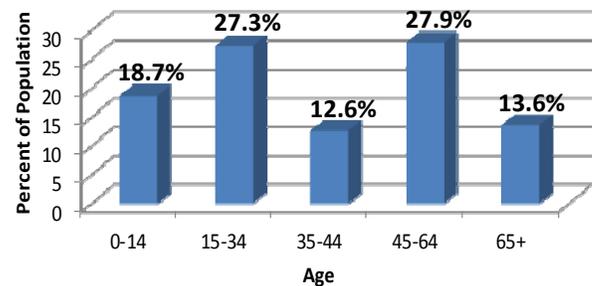
| | | | |
|---------------------|---------|---------------------|---------|
| Population | 432,552 | Owner Occupied HUs | 108,044 |
| Households | 169,647 | Renter Occupied HUs | 61,603 |
| Families | 111,817 | Median Age | 38.3 |
| Avg. Household Size | 2.53 | | |

Racial Composition (2010)

| | |
|------------------|-------|
| Caucasian | 62.9% |
| African American | 26.3% |
| Latino | 12.4% |
| Asian | 3.9% |
| American Indian | 0.5% |
| Other | 2.1% |

Age of Jefferson Parish Residents

(percentages are approximations)



Household Income (2010)

| | |
|--------------------------|----------|
| Median Household Income | \$47,856 |
| Average Household Income | \$64,916 |

| Households by Income | % |
|-----------------------|-------|
| < \$15,000 | 12.6% |
| \$15,000 - \$24,999 | 12.1% |
| \$25,000 - \$34,999 | 11.5% |
| \$35,000 - \$49,999 | 15.5% |
| \$50,000 - \$74,999 | 18.4% |
| \$75,000 - \$99,999 | 12.4% |
| \$100,000 - \$149,999 | 11.0% |
| \$150,000 - \$199,999 | 3.3% |
| \$200,000+ | 3.2% |

| Age | % of pop. |
|---------|-----------|
| 0 - 4 | 6.6% |
| 5 - 9 | 6.1% |
| 10 - 14 | 6.0% |
| 15 - 19 | 6.3% |
| 20 - 24 | 6.8% |
| 25 - 34 | 14.2% |

| Age | % of pop. |
|---------|-----------|
| 35 - 44 | 12.6% |
| 45 - 54 | 15.1% |
| 55 - 64 | 12.8% |
| 65 - 74 | 7.3% |
| 75 - 84 | 4.5% |
| 85+ | 1.8% |

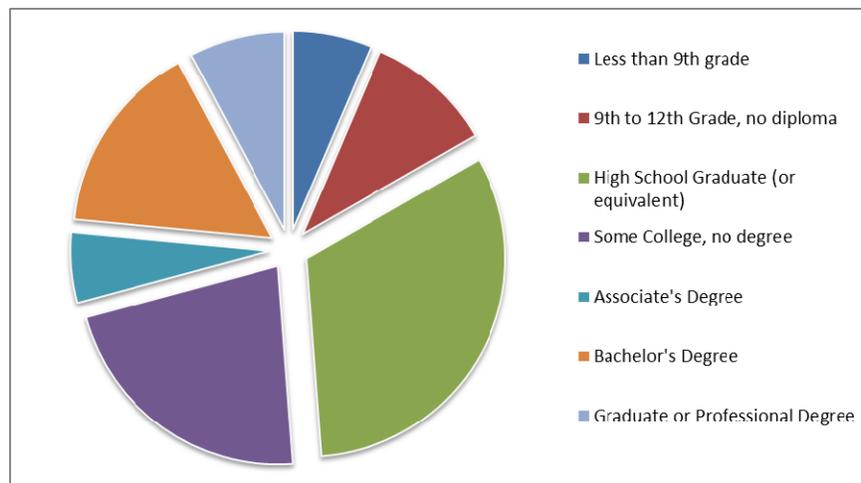
Source: 2010 United States Census

Economic Indicators

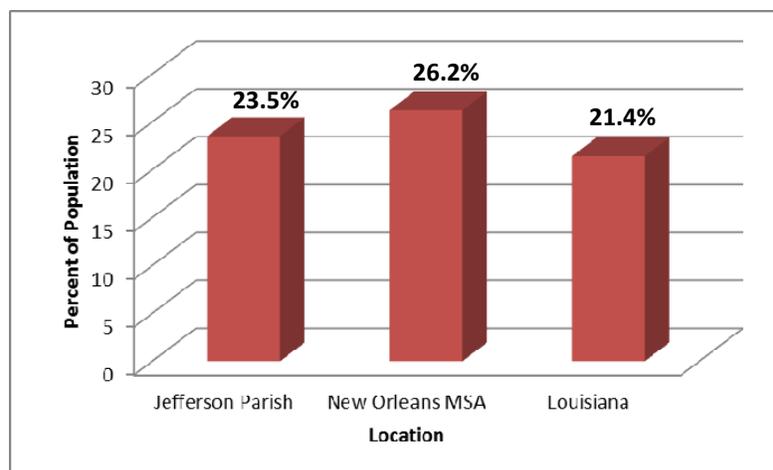
Educational Attainment

Jefferson Parish has an educated workforce. Approximately 83 percent of parish residents ages 25 and older have at least a high school diploma or equivalent. Over 29 percent of parish residents, ages 25 and over, have some type of college degree. Approximately 23 percent of the parish population and 26 percent of the Metro Statistical Area (MSA) population, ages 25 and older, have a Bachelor's degree or higher compared to approximately 21 percent for the state.

Educational Attainment Level
Jefferson Parish Residents, Ages 25 years and older



Bachelor's Degree or Higher
Jefferson Parish Residents, Ages 25 years and older



Source: U.S. Census Bureau, American Community Survey, 2009

Economic Indicators

Employment and Wages

Employment (May 2011)

| | <i>Parish</i> | | <i>Louisiana</i> | |
|----------------------|---------------|---------|------------------|---------|
| Employment | 197,064 | (92.4%) | 1,891,296 | (91.9%) |
| Unemployment | 16,204 | (7.6%) | 166,406 | (8.1%) |
| Civilian Labor Force | 213,268 | (100%) | 2,057,702 | (100%) |

Employment and Wages by Industry Sector (Fourth Quarter 2010)

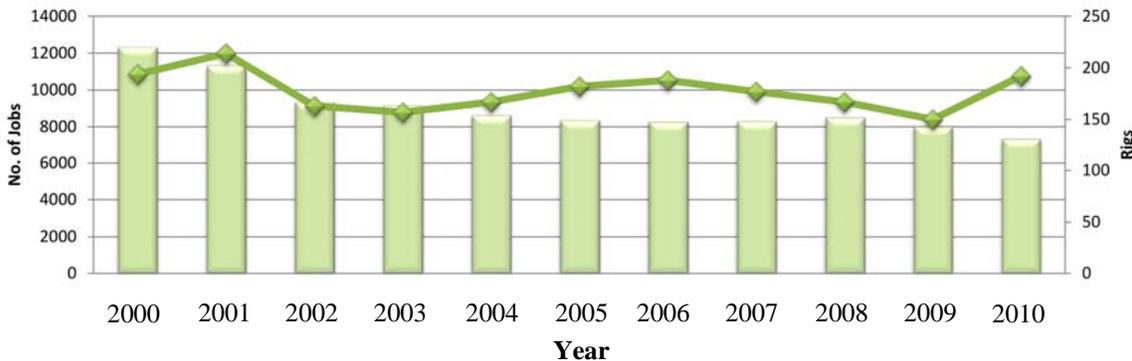
| Jefferson Parish Data | | | |
|---|-------------------|-----------------------------|--------------------------------------|
| <i>Industry Sector</i> | <i>Total Est.</i> | <i>Avg. Em- ployees</i> | <i>Avg. Weekly Wage (\$)</i> |
| Accommodation and food services | 1,113 | 17,706 | 342 |
| Administration and waste services | 864 | 14,530 | 652 |
| Agriculture, forestry, fishing and hunting | 25 | 39 | 1,547 |
| Arts, entertainment and recreation | 183 | 4,483 | 1,938 |
| Construction | 1,389 | 14,566 | 1,049 |
| Finance and insurance | 956 | 7,997 | 1,193 |
| Health care and social assistance | 1,366 | 29,920 | 939 |
| Information | 200 | 2,803 | 1,018 |
| Manufacturing | 467 | 13,435 | 1,063 |
| Management of companies and enterprises | 90 | 2,903 | 1,311 |
| Mining | 75 | 1,926 | 2,061 |
| Other services (except public administration) | 1,018 | 6,133 | 634 |
| Professional and technical services | 1,604 | 10,450 | 1,496 |
| Public administration | 112 | 6,399 | 1,034 |
| Real estate, rental and leasing | 580 | 3,566 | 825 |
| Retail trade | 1,906 | 28,298 | 536 |
| Transportation and warehousing | 468 | 8,650 | 1,040 |
| Utilities | 34 | 1,354 | 1,142 |
| Wholesale trade | 1,187 | 10,894 | 1,258 |

Source: Louisiana Workforce Commission

Economic Indicators

Employment in the Mining Sector

Mining Jobs in Regional Labor Market Area One and Louisiana Rig Counts



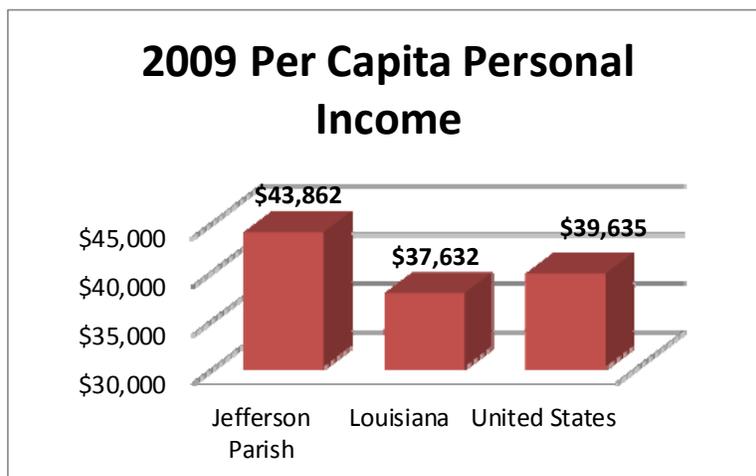
Source: Louisiana Workforce Commission and Baker Hughes, 2000 through 2010

Income

Employment Income Jefferson Parish (2009)

| | |
|------------------------------|--------------|
| Total Personal Income (000s) | \$19,445,705 |
| Per Capita Personal Income | \$43,862 |

In 2009, Jefferson Parish had a per capita personal income of \$43,862, which was 117 percent of state's average. The parish's total personal income of \$19,445,705* ranked first in the state and accounted for 11.5 percent of the state total.



Source: Bureau of Economic Analysis

* total personal income estimates are in thousands of dollars and are not adjusted for inflation

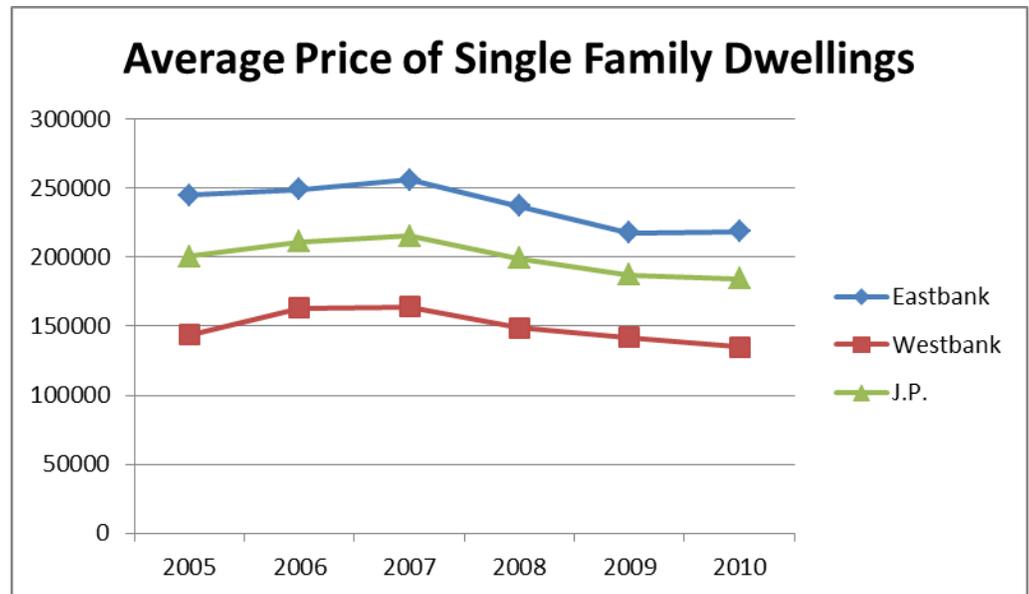
Economic Indicators

Real Estate

Residential (2010 average price of single-family dwelling in Jefferson Parish)

| | |
|-----------|-----------|
| East Bank | \$218,374 |
| West Bank | \$134,763 |

- In Jefferson Parish, private residences are assessed at 10 percent of fair market value with no property tax assessed on the first \$75,000.



JEFFERSON PARISH AVERAGE RENT AND OCCUPANCY RATES (FALL 2010)

| Type of Space | Avg. \$psf | Occupancy Rate |
|---------------------|------------|----------------|
| Office Space | | |
| Class A | \$22.60 | 92.9% |
| Class B | \$17.45 | 84.8% |
| Class C | \$16.13 | 86.3% |
| Retail Space | | |
| Class A | \$18.12 | 92.8% |
| Class B | \$12.93 | 87.4% |
| Class C | \$14.13 | 90.9% |

| Warehouse Space Area | Avg. \$psf | | Occupancy Rate | |
|----------------------|-----------------|-----------------|----------------|----------------|
| | Distribution | Service Center | Distribution | Service Center |
| Kenner | \$3.00 - \$5.50 | NA | 90.0% | NA |
| Elmwood | \$3.50 - \$5.50 | \$6.50 - \$9.00 | 85.0% | 88% |
| West Bank | \$2.50 - \$4.50 | NA | 95.0% | NA |

Source: Metropolitan New Orleans Real Estate Market Analysis, Vol. 43, April 2011

Education

Four Year Colleges and Universities (New Orleans area)

| <i>Institution</i> | <i>Location</i> | <i>Fall 2010 Enrollment</i> |
|-----------------------------|-----------------|-----------------------------|
| University of New Orleans | New Orleans | 11,257 |
| Southeastern Louisiana | Hammond | 15,351 |
| Tulane University | New Orleans | 12,622 |
| Loyola University | New Orleans | 4,982 |
| Xavier University of LA | New Orleans | 3,391 |
| Southern University at N.O. | New Orleans | 3,165 |
| Dillard University | New Orleans | 1,187 |
| Our Lady of Holy Cross | New Orleans | 1,260 |
| University of Phoenix, LA | Metairie | 7,600 |
| Herzing University | Kenner | 385 |

Research Base

| | |
|-------------------------------------|-------------|
| New Orleans Regional Medical Center | New Orleans |
| UNO Research & Technology Center | New Orleans |
| UNO Avondale Maritime Tech. Center | Avondale |

Two Year Colleges

| <i>Institution</i> | <i>Location</i> | <i>Fall 2010 Enrollment</i> |
|--------------------|-----------------|-----------------------------|
| Delgado Community | New Orleans | 19,258 |
| Nunez Community | Chalmette | 2,413 |

Louisiana Technical Colleges

| | |
|--|-------|
| Jefferson Campus and West Jefferson Campus | 2,067 |
|--|-------|

Medical and Law Schools

| | | |
|-------------------------|-------------|-----|
| LSU Medicine | New Orleans | 745 |
| LSU Allied Health | New Orleans | 395 |
| LSU Nursing | New Orleans | 958 |
| LSU Dental | New Orleans | 388 |
| LSU Public Health | New Orleans | 97 |
| Tulane Univ. Med. Ctr. | New Orleans | 727 |
| Loyola Univ. Law School | New Orleans | 855 |
| Tulane Univ. Law School | New Orleans | 822 |

Primary/Secondary Education

| | |
|--|--------|
| 88 Public Schools (2010-2011 School Year) | 45,253 |
| 53 Nonpublic Schools (2010-2011 School Year) | 19,622 |

Source: University of New Orleans, Southeastern Louisiana, Tulane University, Loyola University, Xavier University, Southern University at New Orleans, Dillard University, Our Lady of Holy Cross, Concordia University, University of Phoenix, LA, Delgado Community College, Nunez Community College, Louisiana State University, Louisiana Technical College, LA Department of Education, *CityBusiness*, March 25—31, 2011

Quality of Life

Climate

| | |
|---------------------------------------|-----------|
| Average temperature (October-March) | 59.8° |
| Average temperature (April-September) | 77.5° |
| Average low temperature | 59° |
| Average high temperature | 78° |
| Average annual rainfall | 62 inches |
| Average humidity | 76% |

Medical Services

| <i>Facility</i> | <i>No. of beds</i> |
|--|--------------------|
| East Jefferson General Hospital | 454 |
| Ochsner Medical Center (Jefferson) | 509 |
| Ochsner Medical Center (Kenner) | 170 |
| Ochsner Medical Center (West Bank) | 181 |
| River Oaks Hospital (private psychiatric facility) | 126 |
| Tulane-Lakeside Hospital | 119 |
| West Jefferson Medical Center | 451 |

Crime Prevention

Unincorporated Jefferson

Jefferson Parish Sheriff's Office is charged with crime prevention and maintaining order in the unincorporated areas of Jefferson Parish, and has created several, successful strategies to reduce crime.

- The Jefferson Parish Crime Prevention and Reduction Task Force represented by law enforcement, code enforcement, environmental departments and the Department of Health and Hospitals, works with the Environmental Court to address issues associated with blighted areas.
- The Street Crimes Unit composed of 20 officers is assigned to targeted areas of the parish.

Metairie, Louisiana was named as one of the top 100 places to live in 2009 by Relocate America, a relocation website. The city was chosen from among 1,800 nominations for its growth, environmental highlights, educational and employment opportunities, low crime rates, numerous recreational activities and housing options.

Ochsner Health Systems has been named in the U.S. News & World Report Best Hospitals and is nationally recognized for its technology-driven ER.

* * *

East Jefferson General Hospital is one of seven satellite locations of M.D. Anderson, renowned cancer center in Houston. As an affiliate, EJGH has access to all of M.D. Anderson's evidence-based treatments, research and expertise.

Quality of Life

Crime Prevention (continued)

City of Gretna

- Neighborhood safety is a primary concern of the Gretna Police Department. An online patrol request is available for residents and business owners to request a police patrol in the neighborhood anytime in the day or night.
- The Emergency Medical Service Division of the Gretna Police Department consists of nine officers, whose qualifications range from basic Emergency Medical Technician to the Paramedic level who are also trained police officers, giving the EMS crew an advantage over private ambulance services.

City of Westwego

- The Westwego Police Department has a fleet of modern patrol vehicles and fully-trained, post-certified officers.

Town of Grand Isle

- The Grand Isle Police Department is charged with preventing crime and maintaining order in the Town of Grand Isle.

Town of Jean Lafitte

- The Jean Lafitte Police Department is charged with preventing crime and maintaining order in the Town of Jean Lafitte.

City of Kenner

- The Kenner Police Department's Community Relations Division offers several innovative programs that are designed to enhance awareness, crime prevention, and goodwill throughout the community.
- Some programs include: Rape Aggression Defense Classes, Citizen Police Academy, Community Police Corps, Seniors' Programs, Neighborhood Crime Watch, and Businesses Against Crime.

City of Harahan

- The Harahan Police Department provides services for the community of Harahan such as providing officers to patrol in neighborhoods on foot or on bicycle, and scheduling patrol officers to check on residences or business while home owners or business owners are away from for an extended period of time.
- Major crime has been down consistently for the last three years in the City of Harahan.

The Jefferson Parish Sheriff's Office has been working closely with the Parish's Inspection and Code Enforcement Department to coordinate their efforts to tackle blighted housing within the parish. The initiative has been successful as evidenced by the acquisition of dilapidated multi-family properties by the parish which will be replaced by a recreation facility.

The Kenner Police Department and the Harahan Police Department offer a Drug Abuse Resistance Education, or D.A.R.E. Program, to students in elementary and middle schools. The curriculum teaches pupils to resist drugs and violence by focusing on the development of self-esteem, fostering communication, and encouraging social bonding with family, school and the community.

Quality of Life

Convention Centers

Alario Center

- Located on the west bank of Jefferson Parish in Westwego by Bayou Segnette State Park
- Contains 30,240 square-feet of column-free, hardwood-maple floor space; 2,400 theater-type seats; and three meeting rooms totaling 4,675 square-feet
- Construction was recently completed on a new hall, which adds 20,000 square-feet of exhibit space and allows up to six basketball courts or up to ten volleyball courts
- Hosts local events such as trade shows, theatrical performances, concerts, graduations, weddings and fund-raisers as well as regional, national and international sporting events, and serves as the training facility for the NBA's New Orleans Hornets
- A festival park with an amphitheater is planned for the Alario Center festival grounds, which will host music festivals and sporting events
- The amphitheater will have a seating capacity of 3,000 to 5,000 people, dressing rooms, meeting rooms, concessions, restrooms, and office space for event promoters – amenities to host high-profile artists
- The festival park will contain fixed vendor booths with amenities to host outdoor festivals

Pontchartrain Center

- Located on the lakefront in Kenner on the east bank of Jefferson Parish
- Showcases 46,080 square-feet of column-free exhibit/assembly space; 14,681 square-feet of multi-use meeting rooms; a ceiling height of up to 35 feet; and accommodates over-sized mobile equipment with roll-up doors
- Hosts a variety of events from concerts and Mardi Gras festivities to wrestling matches and cultural events

Museums and the Arts

Jefferson Parish Performing Arts Society

- Promotes and facilitates opportunities for cultural enrichment through performing arts entertainment and arts education at two theaters, the Jefferson Parish Performing Arts Center and the Westwego Performing Arts Theater
- Construction of a the Jefferson Parish Performing Arts center is underway on LaSalle Tract near Zephyr Field



The festival grounds of the Alario Center, future site of a festival park and amphitheater, are ideal for music festivals or outdoor sporting events, and have hosted events such as the Mardi Gras Paintball Open, and Country on Whiskey Bayou featuring Grammy Award winner, John Michael Montgomery, and multi-platinum recording artist, Tracy Lawrence.



Rendering of new Jefferson Parish Performing Arts Center

Quality of Life

Museums and the Arts (continued)

University of New Orleans Nims Center Film Studio

- Provides a 100,000 square-foot, air conditioned production facility with 35 production offices, three stages, HD post-production suites, ADR suite, HD screening rooms, audio mix and finishing suite, production offices, hair and make up, and motion capture studio
- Expansion is planned that will include building a 1,200 square-foot green screen; day stage; a new 10,000 square-foot sound stage; a new 5,000 square-foot office/production support space and a 2,000 square-foot production storage and stage access area

Gretna Historical Society Museum Complex

- Consists of three 19th Century Creole Cottages, Blacksmith Shop, and 1859 Fire Station (Louisiana Fire Museum), and Depot-Caboose located in Gretna National Register Historic District

Westwego Historical Society and Museum

- Located in the century-old Fisherman's Exchange Building and features an early 20th century hardware store, upstairs living quarters with antique furniture, an outhouse and wooden cistern

Rivertown exhibits and art

- Located along the Mississippi River in Kenner, Rivertown offers educational and cultural exhibits such as the Mardi Gras Museum, Louisiana Toy Train Museum, Saints Hall of Fame, Science Complex, Kenner Planetarium & MegaDome Cinema, Fine Art Gallery and Cannes Brulee Native American Village; and performing arts productions held at the Rivertown Repertory Theatre

Sports and Recreation

Zephyr Field

- Home of the New Orleans Zephyrs baseball team, the Florida Marlins Triple A affiliate, Zephyr Field is located on Airline Drive in Metairie and seats nearly 11,000 fans

Bayou Segnette Sport Complex (Alario Center)

- The complex consists of the main arena of the Alario Center which contains NBA-sized hardwood floor with seating for 2,200 patrons, and a baseball field adjacent to the Alario Center with grandstand seating capacity for 650 fans or up to 1,000 with bleachers

Saints Practice Field

- State-of-the art practice facility for the New Orleans Saints football team located on Airline Drive in Metairie adjacent to Zephyr Field



The Nims Center has developed a Louisiana StudioPlex Infrastructure Initiative plan with improvements that will double the production capacity of feature films that will require the use of a soundstage. Upon completion, "the Louisiana StudioPlex will support local high-definition post-production activity and simultaneously handle multiple feature films, TV-movies, spot television commercials, music videos and motion capture sessions for animated productions and video games" (Jefferson Parish News Release, April 27, 2005, quoting Roger Benischek, Nims Center Director).



Zephyr Field

Quality of Life

Sports and Recreation (continued)

Tournament Players Club

- Located in Avondale, the only PGA TOUR facility in the state and home to the Zurich Classic of New Orleans
- Par for the course is 72 and the yardage from the championship tees is 7520
- Contains a 15-acre practice facility allowing for private lessons

NOLA Motorsports Park

- General purpose, club style driving track facility
- Construction is underway, operations are scheduled to begin in Fall 2011
- Activities will include club driving, track days, high performance driving schools, club racing, and Kart activities

Double Faults Tennis Club

- Tennis and social club sponsored by the Jefferson Parish Department of Parks and Recreation

Bayou and Swamp Tours

- Several opportunities exist for taking chartered tours through the parish's many waterways

Grand Isle Beach Front State Park

- Great location for water sports, as well as swimming, fishing and crabbing in the Gulf of Mexico, and provides camping facilities
- Site of the annual Tarpon Rodeo fishing event

Jean Lafitte National Park and Preserve (Barataria Preserve)

- Located in Marrero, the Barataria Preserve includes bayous, swamps, marshes, forests, and wildlife which can be accessed by boardwalks, dirt trails, and canoeing

Bayou Segnette State Park

- Offers a wave pool, cabins, camping facilities, fishing and canoeing

Lafreniere Park

- Located in Metairie, Lafreniere Park contains picnic shelters, a lagoon, an open meadow, a memorial garden, marsh island, soccer and softball fields, tot play equipment, a walking and jogging trail, carousel, and facilities for special events such as weddings and parties

Lasalle Park

- Located next to Zephyr Stadium in Metairie, Lasalle Park offers an exercise trail, athletic fields and an urban forest of native trees such as bald cypress and red maple

Queen Bess Island

- Located off the coast of Grand Isle, Queen Bess Island is the nesting site for the Louisiana state bird, the brown pelican

Lake Pontchartrain

- Bird sanctuary for the purple martin; linear park along the shores of the lake
- Location for water sports; public boat launch located at Bonnabel Boulevard



Tournament Players Club



NOLA Motorsports Park



Rental cabins in Bayou Segnette State Park

Quality of Life

Casinos

Boomtown

- Located on the Harvey Canal, Boomtown is the largest riverboat in south Louisiana
- Offers more than 30 table games, 1,500 slots, arcade games, live entertainment and four eating establishments

Treasure Chest

- Located on Lake Pontchartrain in Kenner
- Offers table games, over 950 slots and live entertainment

Events

Many events are held throughout the year in Jefferson Parish. A few are listed below:

Family Gras

- A three-day event held in the neutral ground on Veterans Memorial Boulevard in front of Lakeside Shopping Center celebrating Mardi Gras in Jefferson Parish with live music and food

Mardi Gras

- Several parades roll in Jefferson Parish, not only on Mardi Gras day but throughout the carnival season

Zurich Classic

- Held in the spring on the Tournament Player's Club golf course, the PGA Tournament attracts golf enthusiasts from all over the world

Tarpon Rodeo

- The oldest fishing rodeo in the United States, the Grand Isle Tarpon Rodeo is held the last weekend of July and attracts outdoor and fishing enthusiasts from all over the world

Gretna Heritage Festival

- A three-day festival held in October in Gretna's downtown historical district with live music, various cuisine, an Italian Village and a German Beer Garden

Bucktown Seafood Festival

- Held in the Bucktown neighborhood in Metairie at St. Louis King of France School in October



Treasure Chest Casino



Davy Jones performing at Family Gras



West Bank Mardi Gras Parade

Quality of Life

Regional Shopping Malls

Clearview Mall

- Located on Veterans Memorial Boulevard and Clearview Parkway in Metairie
- Anchored by Sears, Target and Bed, Bath & Beyond department stores

The Esplanade

- Located on West Esplanade Avenue in Kenner
- Anchored by Dillard's and Macy's and Target
- Houses over 100 retail stores, a food court and one sit-down restaurant

Lakeside Shopping Center

- Located on Veterans Memorial Boulevard and Causeway Boulevard in Metairie
- Anchored by Dillard's, JC Penney and Macy's
- Features over 120 retail establishments, including Pottery Barn, Restoration Hardware, Banana Republic, Williams-Sonoma and Dick's Sporting Goods

Oakwood Shopping Center

- Located on the West Bank Expressway and Terry Parkway in Gretna
- Anchored by Sears, Dillard's and JC Penney department stores

Movie Theaters

AMC Palace Theater 12

- 12-screen theatre located at Clearview Mall with digital surround sound and stadium seating

AMC Palace Theater 16

- 16-screen theatre located on Manhattan Avenue in Harvey with digital surround sound and stadium seating

AMC Palace Theater 20

- 20-screen theatre located on Elmwood Park Boulevard in Elmwood with digital surround sound and stadium seating

Hollywood Cinemas 9

- 9-screen theatre located adjacent to The Esplanade shopping center in Kenner; two screens offer THX surround sound



*The Esplanade Mall
in Kenner*



AMC Palace Theater

Major Economic Development Initiatives and Infrastructure Improvements

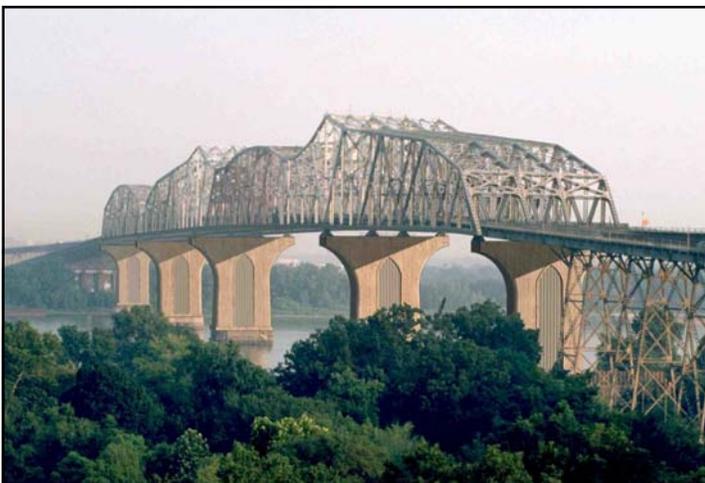


Churchill Technology & Business Park

- Situated in the center of Jefferson Parish in Avondale, 12 miles from Louis Armstrong International Airport and 20 minutes from downtown New Orleans
- Will provide multiple configurations and uses on 500 acres of ground; JEDCO owns 90 acres
- Clearing and surcharge are complete on 40 acres; infrastructure has been completed
- Construction of JEDCO's administrative offices and the Technology Incubator was completed in early 2011
- Design work is underway for a conference center and the Patrick F. Taylor Science & Technology School
- For more information, visit the Park's website at www.churchillpark.org

Jefferson EDGE 2020

- Strategic review of the Jefferson EDGE 2010 to broaden the scope of economic development initiatives to address quality of life issues
- Plan will provide implementation strategies to address immediate issues
- Seven strategic implementation plans have been devised: flood protection, crime abatement, beautification, insurance, Fat City redevelopment, hospitals and education



Rendering of Huey P. Long Bridge Expansion

Huey P. Long Bridge Widening Project

- Widening project will add a travel lane and inside and outside shoulders to each side of the bridge
- Widening of the main supports and railroad modifications were completed in 2009
- Widening of the main bridge began in early 2008
- Construction of new approaches began in mid 2008
- Project completion is scheduled for 2013

Appendix

Jefferson Parish Economic Development Districts

East Bank

Airline Drive

- Boundaries include the Orleans Parish line to the east, Kenner City limits to the west and a line 550 feet north and south of and parallel to Airline Drive

Metairie CBD

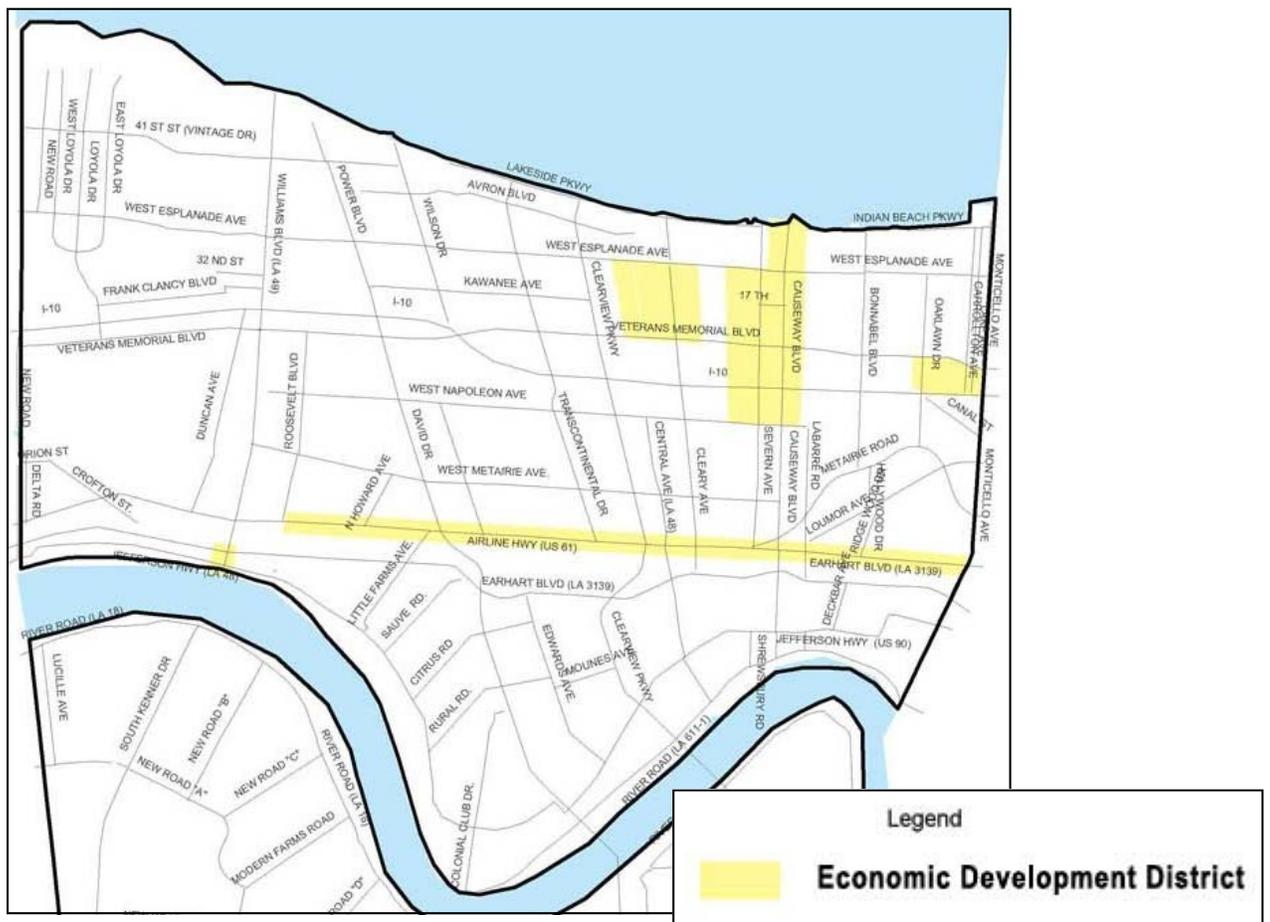
- Boundaries include Tolmas, Metairie Lawn, Canal #4, Division Street, West Esplanade, Hullen Street and Lake Pontchartrain

East Jefferson General Hospital

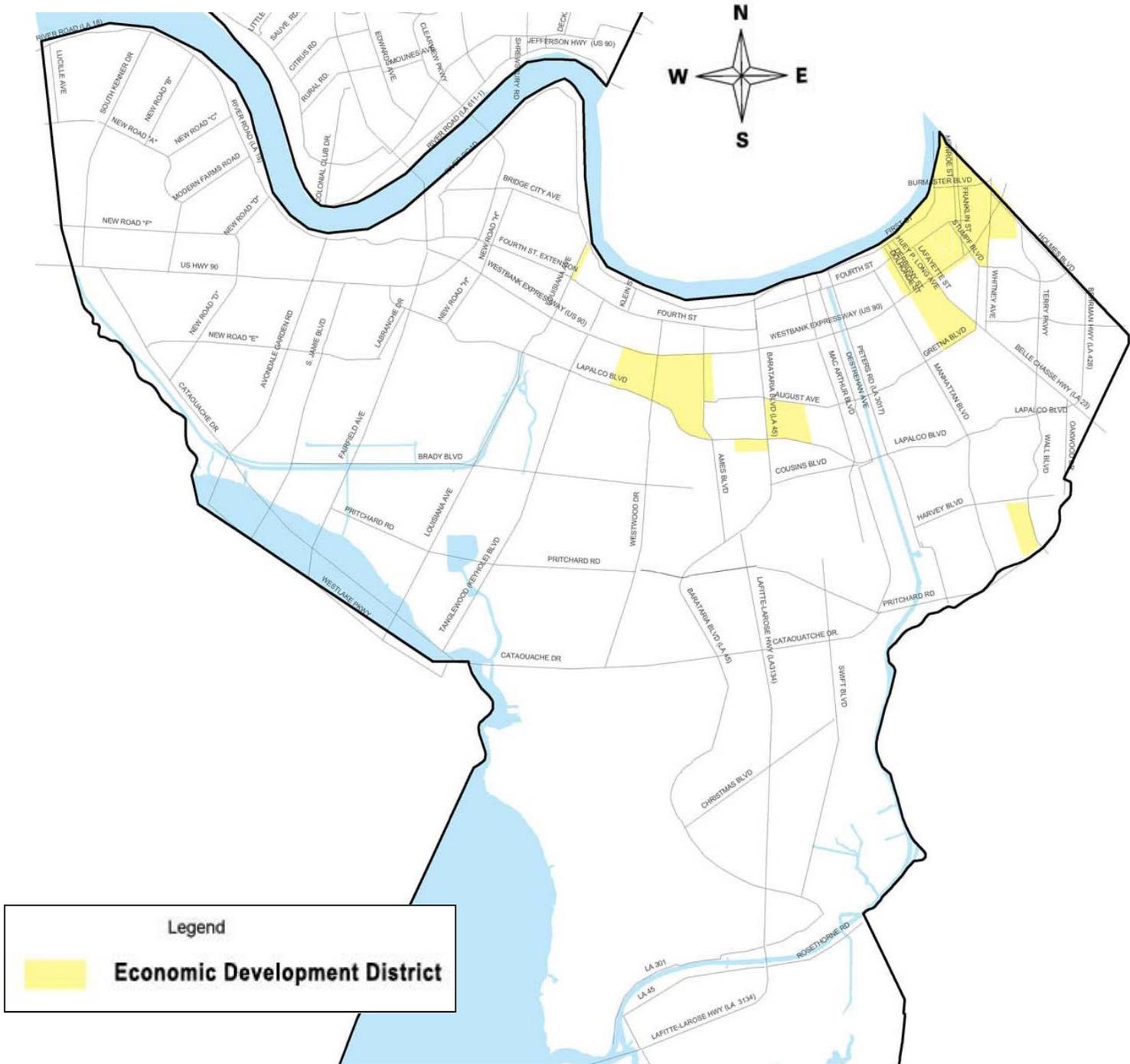
- Boundaries include West Esplanade Avenue, Veterans Memorial Boulevard, Suburban Canal, and Hudson Street.

City of Kenner

- Boundaries are that of Kenner’s Historical District and include the Mississippi River, Kenner Avenue, Compromise Street and Daniel Street



Jefferson Parish Economic Development Districts West Bank



Appendix

Jefferson Parish Economic Development Districts (continued)

West Bank

Ames Boulevard/Marrero

- Boundaries include the West Bank Expressway to the north, Cross Street, down to Haydel Drive, August and Ames Blvd to the east, Lapalco Boulevard to the south and Victory Drive to the west

Ames Farm Subdivision

- Boundaries include Lapalco Boulevard, Barataria Boulevard (side), Karen Drive (side) (Richard Subdivision), and Giaise Street (Gulizzo Canal)

Oakwood Mall

- Boundaries include Whitney Avenue, Orleans Parish line, Terry Parkway, Wright Avenue and a line 725 feet from and parallel to Hector Avenue

Belle Promenade Mall

- Boundaries include Barataria Boulevard, Patriot Street, Jutland Drive, and Lapalco Boulevard

Stonebridge Subdivision, Parcel "C"

- Boundaries include Stonebridge Drive, Lake Timberlane Drive, Lake Lynn Drive, and Trapp Canal

City of Gretna

- (1) Boundaries include the Mississippi River (northern) boundary, Orleans Parish line, the intersection of the Orleans Parish line and the Jefferson Parish line south to Stumpf Boulevard (eastern) boundary, Stumpf Boulevard (north) to the West Bank Expressway and 300 feet south of the West Bank Expressway from Stumpf Boulevard to the western city limit and the western city limit north to the River (excluding Garden Park Subdivision, commonly known or referred to as "Old Garden Park")
- (2) Boundaries include the western City limits to north side of Gretna Boulevard, Belle Chasse Highway/Lafayette Street to West Bank Expressway (both sides)

City of Westwego

- Boundaries are that of Westwego's Historic District and include the river bature and levee at the junction of LA 18 and Sala Avenue or "The Hill", south to Fourth Street, which includes blocks one (1), two (2), three (3) and four (4) of Sala Avenue and all properties and structures within these four (4) blocks facing Sala Avenue and also including sites that extend from Sala Avenue through to Louisiana Avenue or Avenue A

