

Quick Facts

- Jefferson Parish S&P Bond Rating: AA
- Population over 437,000; the most populated parish in the state
- Multi-modal transportation: air service, access to 2 large ports, national rail service
- 11 Universities/Colleges within 15 miles, including Tulane & Loyola
- Three nationally-recognized hospitals
- World-class restaurants, regional shopping haven, Mardi Gras & other numerous festivals, history, diverse culture

Demographics

Jefferson Parish Population		437,195	
Eastbank		244,627	
Westbank		192,568	
Age Distribution		Racial Composition	
<15	19.6%	White	61.3%
15-34	26.8%	Afr. American	29.1%
35-44	14.1%	Amer. Ind. &	
45-64	26.7%	Alaska Native	0.5%
65+	12.8%	Asian	4.6%
		Other	2.4%
		Two or more races	2.0%
Median Age	37.7	Hispanic Origin	
		(Any Race)	7.9%
Households		168,894	
Avg. Household Size		2.56	
Median Household Income		\$42,816	
Average Household Income		\$59,191	

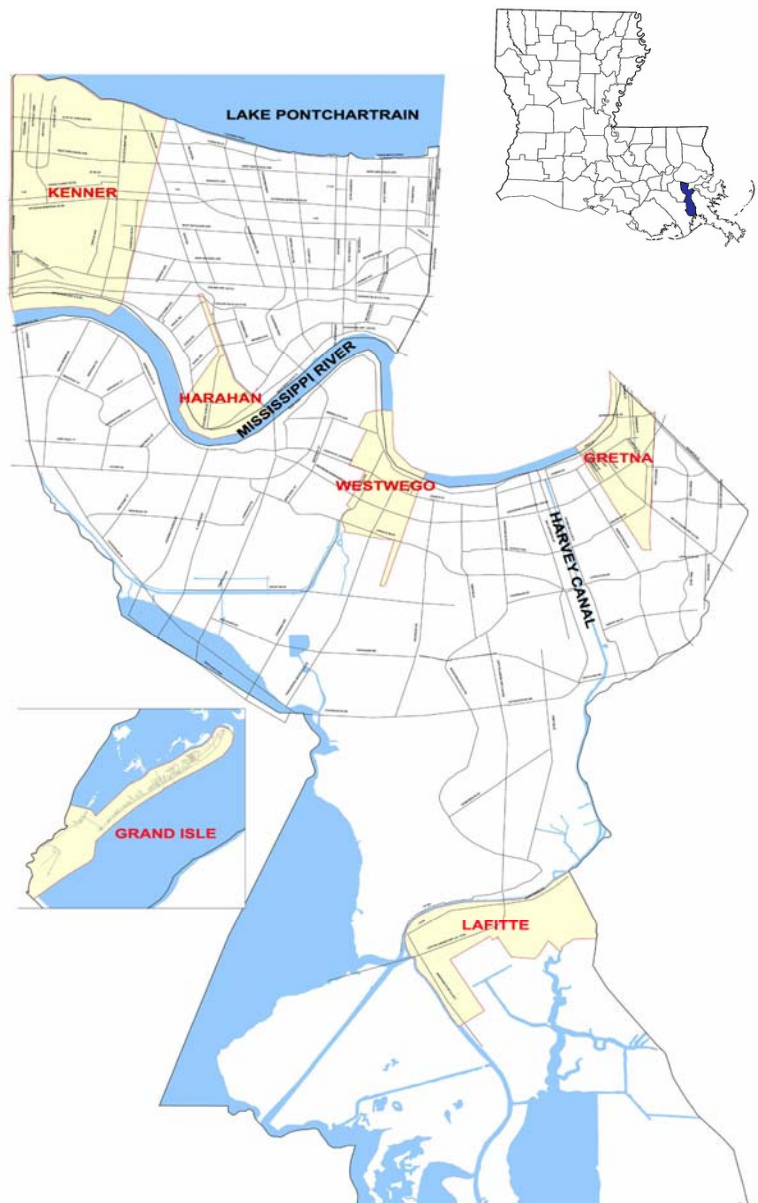
Source: ESRI, 2007

Real Estate

Residential (2006 avg. price of single-family dwelling in Jefferson Parish)

East Bank	\$249,785
West Bank	\$163,171

Source for all real estate information: Metropolitan New Orleans Real Estate Market Analysis, Vol. 39, March 2007



Real Estate (cont'd)

Commercial (Fall 2006 avg. rent)

	Office Space	Retail Space
Class A	\$22.90	\$15.47
Class B	\$17.53	\$13.29
Class C	\$15.37	\$14.14
Warehouse Space		
Range	\$3.00 - \$10.50	
Kenner	\$3.75	
Elmwood	\$6.63	
Westbank	\$3.00	

Market Access

Air Service

Louis Armstrong New Orleans International Airport

- 10 domestic passenger airlines
- 3 major freight and mail carriers; all domestic passenger airlines also carry freight
- 121 flights daily with 38 destination cities

Railways

Short Line Railways

- New Orleans & Gulf Coast
- New Orleans Public Belt (NOPB)

Class I Railways

- Burlington North
- Kansas City Southern Santa Fe
- Canadian National
- Norfolk Southern
- CSX
- Union Pacific

Motor Freight

The following major roads provide excellent accessibility into and out of Jefferson Parish:

- Interstate 10
- U.S. Highway 90
- U.S. Highway 61 (Airline Drive)
- Louisiana Highway 18 (River Road)
- Louisiana Highway 23
- Louisiana Highway 45

Jefferson Parish is serviced by several major motor freight carriers including, but not limited to, the following:

- SAIA
- Roadway
- FedEx
- Southeastern
- UPS
- DHL

Waterways (*distance in miles*)

Harvey Canal (*within parish*)

- Shallow water access via four routes to the Mississippi River and Gulf of Mexico

Port of New Orleans* (*10 miles*)

- Diverse general cargo port
- Served by six Class I railroads, 50 ocean carriers, 16 barge lines, and 75 truck lines

Port of South Louisiana* (*42 miles*)

- Largest tonnage port district in the western hemisphere, ranks 4th in the world
- Deep draft bulk terminal primarily handles cement, mineral ores and woodchips

*Foreign Trade Zone

Miles to:	
Atlanta, GA	472
Baton Rouge, LA	76
Birmingham, AL	346
Chicago, IL	922
Cincinnati, OH	806
Dallas, TX	516
Houston, TX	343
Jackson, MS	181
Jacksonville, FL	550
Kansas City, MO	906
Memphis, TN	391
Mobile, AL	147
Nashville, TN	537
New Orleans, LA	5
Source:	www.google.com
	(Google Maps)

Government

Parish

Municipalities

Parish President/Councilmen

Mayor/Councilmen

Jefferson Parish, www.jeffparish.net

City of Kenner, www.kenner.la.us

City of Gretna, www.gretnala.com

City of Harahan, www.cityofharahan.com

Town of Grand Isle, www.grand-isle.com

Town of Jean Lafitte, www.townofjeanlafitte.com

City of Westwego, www.cityofwestwego.com

Taxes

Corporate Income Tax	Sales Tax	Property Tax (based on assessed value)
4% up to \$25,000	State: 4.0%	Land: 10%
5% up to \$25,000	Parish: 4.75%	Improvements: 15%
6% over \$50,000	Total: 8.75%	
7% over \$100,000		

- Private residences are assessed at 10% of fair market value with no property tax assessed on the first \$75,000
- Average property tax millage of unincorporated Jefferson Parish is 106.70 mills

Employment and Wages

Employment (May 2007, Not Seasonally Adjusted)

	<i>Parish</i>		<i>Louisiana</i>	
Employment	176,979	(95.4%)	1,917,804	(95.5%)
Unemployment	8,566	(4.6%)	90,428	(4.5%)
Civilian Labor Force	185,545	(100%)	2,008,232	(100%)

Employment and Wages by Industry Sector (Third Quarter 2006)

Jefferson Parish Data			
<i>Industry Sector</i>	<i>Total Est.</i>	<i>Avg. Em- ployees</i>	<i>Avg. Weekly Wage (\$)</i>
Accommodation & food services	1,077	18,649	317
Admin. & waste services	928	14,386	521
Ag., forestry, fishing & hunting	19	61	442
Arts, entertainment & recreation	174	4,627	829
Construction	1,495	14,244	854
Finance & insurance	1,023	8,180	1,005
Health care & social assistance	1,320	25,547	789
Information	214	2,840	910
Manufacturing	487	15,670	801
Mgmt. of companies & enterprises	79	2,633	1,090
Mining	80	2,012	1,394
Other services (except Public admin)	1,152	5,487	578
Professional & technical services	1,630	9,725	1,004
Public admin.	105	5,825	862
Real estate, rental & leasing	645	4,048	730
Retail trade	1,887	29,817	536
Transportation & warehousing	488	7,941	886
Utilities	30	1,426	1,012
Wholesale trade	1,266	11,885	1,022

Source: Louisiana Department of Labor

In 2005, Jefferson Parish had a per capita personal income of \$25,233, which was 102% of state's average. The parish's total personal income of \$11,381,284 billion ranked 2nd in the state and accounted for 10.2% of the state total.

Employment Income Jefferson Parish (2005)

Total Personal Income (000s)	\$11,381,284
Per Capita Personal Income	\$25,233

Source: Bureau of Economic Analysis

Average Hourly Earnings – Manufacturing Industry New Orleans MSA (2006 Annual Avg.)

Manufacturing	\$21.42
Ship and boat building	\$17.23
Chemical manufacturing	\$31.91

Source: Bureau of Labor Statistics

Education

4-Year Colleges & Universities (New Orleans area)

<i>Institution</i>	<i>Location</i>	<i>Spring '07 Enrollment</i>
University of New Orleans	New Orleans	10,765
Southeastern Louisiana	Hammond	13,596
Tulane University	New Orleans	10,095
Loyola University	New Orleans	4,548
Xavier University of LA	New Orleans	2,880
Southern University at N.O.	New Orleans	2,300
Dillard University	New Orleans	1,000 ^a
Our Lady of Holy Cross	New Orleans	1,200
University of Phoenix, LA	Metairie	NA
Concordia University	Metairie	182 ^b

^aFall 2006 enrollment^bApril 2007 enrollment**2-Year Colleges**

Delgado Community	New Orleans	11,780
Nunez Community	Chalmette	1,216

Medical & Law Schools

LSU Medicine	New Orleans	673
LSU Allied Health	New Orleans	271
LSU Nursing	New Orleans	723
LSU Dental	New Orleans	351
LSU Public Health	New Orleans	48
Tulane Univ. Med. Ctr.	New Orleans	616
Loyola Univ. Law School	New Orleans	757
Tulane Univ. Law School	New Orleans	761

Louisiana Technical Colleges

Jefferson Campus and West Jefferson Campus	1,000
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Research Base

New Orleans Reg'l Med. Ctr.	New Orleans
UNO Research & Tech. Ctr.	New Orleans
UNO Maritime Tech. Ctr.	Avondale

Jefferson Parish Primary/Secondary Schools and Enrollment

85 Public Schools (2006-2007)	43,300
59 Nonpublic Schools (2005-2006)	23,005




Source: GNO CDC (*The Katrina Index*, Apr. 2007), J.P. Public School System, LA Dept. of Education, and local colleges and universities


Quality of Life

Climate

	<i>Winter (Jan.)</i>	<i>Summer (July)</i>
Avg. max. temp.	68.9°	90.6°
Avg. min. temp.	49.7°	75.5°
Mean	59.3°	83.1°
Average annual temp. = 68.8°		

Medical Services

<i>Facility</i>	<i>No. of beds</i>
East Jefferson General Hospital 	450
Ochsner Medical Center (Jefferson) 	442
Ochsner Medical Center (Kenner)	170
Ochsner Medical Center (West bank)	199
River Oaks Hospital	126
Tulane-Lakeside Hospital	102
West Jefferson Medical Center 	451

 Nationally recognized**Convention Centers**

- Pontchartrain Center, Kenner (East Bank)
- Alario Center, Westwego (West Bank)

Museum and the Arts

- Jefferson Parish Performing Arts Society
- University of New Orleans Nims Film Studio
- Rivertown arts and exhibits

Sports and Recreation

- Zephyr Stadium
- NFL's New Orleans Saints
- Tournament Players Club
- Grand Isle Beach Front State Park
- Jean Lafitte Nat'l Park and Preserve
- Bayou Segnette State Park
- Lake Pontchartrain

Events

- Family Gras and Mardi Gras
- Zurich Classic
- Grand Isle Tarpon Rodeo
- Gretna Heritage Festival
- Bucktown Seafood Festival

Business Startup

STEP 1

Once the best location for the business has been determined, a zoning clearance must be obtained.

- Contact Jefferson Parish Inspection & Code Enforcement. East Bank, (504) 736-6957 or West Bank, (504) 364-3500.

STEP 2

Determine type of business and register trade name with appropriate agency.

- Corporations and limited partnerships must first register with the Office of the Secretary of State at (225) 925-4704.
- Register trade name with the Jefferson Parish Clerk of Court Office. East Bank, (504) 736-6390 or West Bank, (504) 364-2944.

STEP 3

Determine if you are required to obtain a Federal Employer Identification Number (FEIN)

- For more information and the form (IRS Form SS-4), contact the IRS at (800) 829-1040.

STEP 4

Determine if you will be liable for unemployment tax.

- Contact the Employer Status Unit, LA Dept of Labor, Office of Employment Security, (225) 342-2944.

STEP 5

Determine which Louisiana taxes you for which you may be liable.

- Contact the Louisiana Department of Revenue, Taxpayer Services Division at (225) 219-7318 for information and an application.

STEP 6

Satisfy Jefferson Parish tax and licensing requirements.

- Contact the Jefferson Parish Sheriff's Office, (504) 363-5637.

STEP 7

Utilities

Electricity

- Entergy Louisiana, (800) 368-3749

Natural Gas

- Atmos Energy Louisiana, (800) 547-4321
- Town of Grand Isle, (985) 787-3196

Water

- Jefferson Parish Department of Water
(504) 736-6073, East Bank
(504) 349-5075, West Bank

Solid Waste Disposal

- Waste Management, Inc., www.wm.com
- Swedi, LLC (Grand Isle), www.sweedee.com

Telephone Service

- AT&T (formerly Bellsouth), www.bellsouth.com
- Latelco (Grand Isle), (985) 693-0123

Cable Service

- Cox Communications, www.cox.com

Fiber Optic Communication

- AT&T (formerly Bellsouth), www.bellsouth.com
- Cox Communications, www.cox.com

Economic Development Contacts

Jefferson Parish Economic Development & Port District (JEDCO)

3445 N Causeway Boulevard, Suite 300

Metairie, Louisiana 70002

Phone (504) 833-1881, Fax (504) 833-7676, www.jedco.org

Jefferson Chamber of Commerce

3421 N. Causeway Blvd, Suite 203

Metairie, Louisiana 70002

Phone (504) 835-3880, Fax (504) 835-3828,

www.jeffersonchamber.org

Louisiana Economic Development

P.O. Box 94185

Baton Rouge, Louisiana 70804-9185

Phone (225) 342-3000, Fax (225) 342-9095,

www.louisianaforward.com

More Jefferson Parish Websites

Jefferson Parish Tourism: www.neworleansgateway.com

Jefferson Parish Public Schools: www.jpss.k12.la.us

Jefferson Parish Sheriff's Office: www.jpso.com