



Jefferson Parish Economic Development Commission (JEDCO), WGNO and NOLA38 TV are teaming up to spread the word in our community about the importance of boosting our local economy and keeping our money at home. Right now, more people than ever are watching TV, so let's talk to them together.

Below is the video example of how you can communicate this **Spend Local** message along with your mission or slogan!

Video (password – Sales):

<https://vimeo.com/444340566>

Your businesses will receive:

- ✓ 15x (:15) **WGNO Programming**
 - ✓ **Good Morning New Orleans, WGNO News**
- ✓ 15x (:15) **NOLA38 Programming**
 - ✓ **Daily Mail, Comedy Block, Prime, Seinfeld**

30x TOTAL custom messages

DIGITAL VIDEO:

- ✓ Pre-Roll on wgno.com prior to video stories @ 8,000 impressions on WGNO.com

Your Investment only \$1250

Includes production
(provide high quality logo and mission/slogan)

Approved _____ Date _____

Contact: Lee Stolf - Local Sales Manager

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