

# JEDCO Executive Committee June 27, 2024 @ 8:30 A.M.

## **JEDCO Administration Building**

700 Churchill Parkway, Avondale, LA 70094

#### **MINUTES**

Call to Order:

8:30 a.m.

Attendance:

Vice Chairwoman Josline Frank, Mickal Adler, Jimmy Baum, Billy Douglass,

Mike Fahrenholt, Jim Martin, Stephen Robinson, Gene Sausse

Absences:

Joe Ewell, Brian Heiden, Mayra Pineda

Staff:

Jerry Bologna, Lacey Bordelon, Janet Galati, Kelsey Scram, Penny Weeks, Kate

Wendel, Jennifer Wollfarth

Attorney:

Reed Smith, Jefferson Parish

Guest:

Kevin Willis – Taylor and Willis CPAs

#### I. Call to Order – Vice Chairwoman Josline Frank

- Approval of Board absences for today, June 27, 2024 Stephen Robinson motioned, seconded by Gene Sausse, to excuse Brian Heiden and Mayra Pineda. The motion passed unanimously.
- Approval of Board absences for May 30, 2024 Billy Douglass motioned, seconded by Gene Sausse, to excuse Stephen Robinson and Melissa Simeon from the May 30<sup>th</sup> meeting. The motion passed unanimously.
- Approval of minutes for May 30, 2024 Jimmy Baum motioned, seconded by Mickal Adler to approve the minutes. The motion passed unanimously.

#### II. Public Comments on Agenda Items

There were no public comments.

#### III. Unfinished and New Business

 A resolution approving the First Amendment to the Cooperative Endeavor Agreement by and between the Parish of Jefferson and the Jefferson Parish Economic Development and Port District which extends the term of the Agreement until midnight on June 30, 2025 regarding the development of a comprehensive, multi-tiered marketing and Public Relations campaign to attract new business to Jefferson Parish – Kelsey Scram On March 27, 2023 JEDCO and Jefferson Parish entered into a Cooperative Endeavor Agreement (CEA) to provide for the development of a comprehensive, multi-tiered marketing and Public Relations campaign to attract new business to Jefferson Parish for an amount not-to-exceed \$110,000.00.

The CEA is set to expire at midnight on September 26, 2024, and JEDCO and the Parish wish to amend the Agreement to extend the Agreement until midnight on June 30, 2025. On June 12, 2024, Parish Resolution No. 144459 was adopted approving the First Amendment to the Cooperative Endeavor Agreement, extending the term of the Agreement until midnight on June 30, 2025. JEDCO staff asked the Executive Committee to approve a resolution extending the term of the Agreement to midnight on June 30, 2025.

Billy Douglass motioned, seconded by Gene Sausse, to approve the resolution approving the First Amendment to the CEA. The motion passed unanimously.

• Approval of JEDCO's 2024 First Amended Budget – Jennifer Wollfarth Commissioners were provided with copies of the First Amended Budget. The packet included the budget sheets detailing the proposed amended budget as compared to the preliminary budget (approved by the board in July 2023). The sheets also detailed actual expenses at FYE December 2023 and the current year expenditures through April, as compared to budget for 2024.

Jimmy Baum motioned, seconded by Michael Fahrenholt, to approve the First Amended Budget as presented. The motion passed unanimously.

### IV. President and CEO Report – Jerry Bologna

- Jerry provided updates related to recent media announcements Reily Foods and RNGD.
  - RNGD, formerly known as Impetus a Palmisano company, announced it is consolidating its Southeast Region manufacturing operations, training center and corporate headquarters in Jefferson Parish at Labarre Business Park. RNGD anticipates the creation of an additional 130 jobs.
  - Reily Foods is planning to move the business to Jefferson Parish –
    further solidifying Jefferson as the food cluster capital. JEDCO is
    working with Reily on an incentives package. The move includes
    consolidation of their headquarters and Northshore employees.
- At the end of the 2024 Legislative Session, funds for the roadway at Churchill Park were moved from Priority 5 to Priority 1 (in the Capital Outlay Budget). The last step is gaining Bond Commission approval.
- JEDCO is drafting a proposal to partner with a prospect interested in JEDCO's Food and Beverage Incubator and the Multi-Tennant Building at Churchill Park.

- V. Other Updates or Comments from the JEDCO Board of Commissioners
  There were no other comments.
- VI. Adjournment Mickal Adler motioned, seconded by Stephen Robinson, to adjourn the meeting.

**Stephen Robinson** 

JEDCO Secretary

Minutes for June 27, 2024